

**Land, Agriculture and Food Sciences**

# Advanced Agricultural project management Strategies

Prepared as a professional course profile for delegate review, sponsorship approval and organisational training planning.

COURSE CODE

**MSD2504**

DELIVERY

**Online / Face-to-Face**

DURATION

**Flexible**

PREPARED FOR

**Organisation Approval**[Register for this Course](#)[View Online Course Page](#)

## Course Overview

This advanced-level course by **Magna Skills** is designed to empower agricultural project managers, agribusiness professionals, government officers, and development workers with the latest project management strategies tailored for the agricultural sector. Drawing from practical African case studies and real-time project data, this course delivers actionable insights into planning, executing, and evaluating agricultural projects for impact and sustainability.

Participants will be guided by industry experts and Magna Skills facilitators through modules that emphasize climate resilience, digital innovation, financial management, and stakeholder collaboration. Whether you're running donor-funded agricultural programmes or private agri-enterprises, this course provides the tools and strategies to lead with confidence and competence.

## Course Outcomes

By the end of this Magna Skills training, participants will be able to:

1. **Design and manage agricultural projects using proven project management methodologies** contextualized for African rural and semi-urban environments.
- 2.

**Utilize tools to assess risks, develop mitigation strategies, and ensure project sustainability** in climate-sensitive agricultural settings.

3. **Apply principles of climate-smart agriculture** to increase productivity while conserving natural resources.
4. **Harness modern digital tools** like GIS, mobile-based monitoring systems, and project dashboards for efficient agricultural project tracking.
5. **Strengthen community participation and stakeholder engagement** to ensure project ownership, transparency, and long-term success.

## Course Outline / Curriculum

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1. **Introduction to Agricultural Project Management (Magna Skills Model)**
  - Project life cycle overview
  - How Magna Skills integrates project management into agricultural training
2. **Strategic Planning for Agricultural Interventions**
  - Setting SMART goals using the Logical Framework Approach (LFA)
  - Strategic alignment with donor and government agricultural priorities
3. **Financial Planning and Budgeting for Agricultural Projects**
  - Developing realistic budgets using Excel and other PM tools
  - Cost-benefit analysis using Magna Skills templates
4. **Risk Identification and Mitigation Strategies**
  - Creating a risk register for agricultural value chains
  - Examples of climate, input, and market-related risks
- 5.

## **Sustainability and Climate-Smart Agriculture**

- Integrating sustainable practices into project designs
- How Magna Skills promotes climate resilience in training and implementation

### 6. **Monitoring, Evaluation & Impact Assessment (M&E)**

- Setting indicators and tracking progress using M&E frameworks
- Real-life M&E tools used in Magna Skills-supported projects

### 7. **Leveraging Technology in Agricultural Projects**

- Introduction to GIS, remote sensing, and mobile apps for project tracking
- Case examples from Magna Skills partners

### 8. **Team & Time Management in Rural Projects**

- Leadership skills for agricultural teams
- Task delegation, WBS, and Gantt charts for agri-projects

### 9. **Stakeholder Engagement and Community Participation**

- Techniques for participatory rural appraisal (PRA)
- Community mobilization strategies used by Magna Skills alumni

### 10. **Case Study Presentations & Project Simulation**

- Group project based on a simulated agricultural grant
- Feedback and coaching by Magna Skills facilitators

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## **Why Choose Magna Skills for This Training?**

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**Regional Expertise:** Our trainers have successfully led agricultural projects across East, West, and Southern Africa.

- **Interactive Learning:** Group work, case studies, and project simulations ensure practical application of knowledge.
- **Certification:** Participants receive a **Magna Skills Certificate of Achievement**, recognized across development agencies and public sector institutions.
- **Networking Opportunities:** Join a growing alumni network of agriculture and development professionals from over 15 African countries.

## Target Audience

- Agricultural Project Development Officers, Project Managers, Project Officers, Research Officers, Settlement Officers, Agronomists, Botanists, Business owners, Department of Agriculture Officials
- Executives in Funding Agencies, Government Organizations, NGOs Officers, Rural Development Officers, Senior Agricultural Inspectors, Senior Professionals, Supervisors

## Key Course Benefits

### Work-Ready Skills

Delegates leave with practical tools, templates and methods they can apply immediately at work.

### Better Institutional Results

The programme supports stronger planning, reporting, compliance, accountability and service delivery.

### Sponsor-Friendly

This document is designed to help supervisors, HR units and sponsors approve delegate participation quickly.

### Professional Recognition

Delegates receive training documentation and a certificate of completion after successful participation.

## Our Training Centres & Delivery Options

Magna Skills offers flexible delivery through face-to-face training centres across Africa and beyond, plus Online / E-Learning for delegates who prefer remote participation.

### Southern Africa

Practical training destinations with strong travel access and delegate support.

Pretoria, South Africa

Vic Falls, Zimbabwe

Livingstone, Zambia

### East Africa

Popular regional centres for government, NGO and donor-funded project teams.

Kigali, Rwanda

Kampala, Uganda

Nairobi,

Zanzibar, Tanzania

### West Africa & Islands

Strategic locations for regional networking and executive capacity building.

Accra, Ghana

Port Louis, Mauritius

### International Executive Venue

Premium destination training for senior teams and international delegates.

Dubai, United Arab Emirates

### Online / E-Learning

Attend from anywhere through live online, blended or self-paced learning options.

Online, E-Learning

Remote Teams

Flexit

### Organisation-Based Training

Magna Skills can also arrange dedicated in-house training for ministries, NGOs and companies.

Onsite

Custom Dates

Group Training

## Ready to Nominate Delegates?

Use the links below to register, review the live course page or contact Magna Skills for organisation-based training support.

[Register / Apply Online](#)

[View Full Course Page](#)

## About Magna Skills

Magna Skills Development Institute provides practical capacity building programmes for government departments, NGOs, public institutions, donor-funded projects and private sector professionals across Africa. Our training approach combines expert facilitation, real workplace case studies, practical tools, post-training support and professional documentation that helps organisations strengthen staff performance and service delivery.

Government Training

NGO Capacity Building

Corporate Workshops

Online Learning

Face-to-Face Training

Certifica

## Approval & Authorisation Form

This section may be completed by the organisation, department, HR office, finance office or sponsor approving delegate participation. It can be attached to an internal memo, procurement request or training approval submission.

<b>Organisation / Department</b>	
<b>Delegate Name(s)</b>	
<b>Approved Course</b>	Advanced Agricultural project management Strategies
<b>Preferred Delivery Mode</b>	<input type="checkbox"/> Online <input type="checkbox"/> Face-to-Face <input type="checkbox"/> Organisation-Based Training
<b>Preferred Training Venue / Date</b>	
<b>Estimated Number of Delegates</b>	
<b>Budget / Vote Number</b>	
<b>Contact Person</b>	
<b>Email / Mobile</b>	

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Authorised Name

\_\_\_\_\_  
Signature / Stamp

\_\_\_\_\_  
Date