MAGNA SKILLS DEVELOPMENT INSTITUTE

Capacity Building • Professional Training • Organisational Development

Generated: 23-Nov-2026

Course Profile Document

Land, Agriculture and Food Sciences

Socio-economics, marketing and policy development

Prepared as a professional course profile for delegate review, sponsorship approval and organisational training planning.

COURSE CODE	DELIVERY	DURATION	PREPARED FOR
MSD2512	**Online / Face-to-Face**	**Flexible**	**Organisation Approval**

Register for this Course **View Online Course Page**

Course Overview

The programme is aimed those who have work experience in developing countries and wish to acquire professional skills in the expanding field of social policy and planning. The course aims to develop an understanding of the theory and methodology of social policy and planning, to allow deeper study in specialist development areas of particular interest to individual students and to strengthen analytical and organisational skills. Course members typically include professionals working in a wide variety of institutions including national and local government, non-governmental organisations, international bilateral and multilateral aid donors and the private sector.

Course Outcomes

- Help delegates learn apply the tools of economic analysis to problems of growth, poverty, and environmental sustainability in developing countries.
- Help delegates understand: (1) why some poor countries have been successful in catching up with the industrialized countries in per capita income, while others are increasingly lagging behind, (2) why half of humanity remains poor, and (3) why environmental degradation and resource exhaustion are commonly associated with income growth, and what are the implications of degradation and exhaustion on growth and poverty.
- Help delegates understand what can be done to promote development through policies and investment projects, and learn to analyze the economic, social, and environmental impacts of specific initiatives.
- Teach delegates to use data to conduct development analyses such as growth diagnostics, poverty assessments, impact analysis of development projects, and environmental impact assessments. Learn to prepare the corresponding reports for international development agencies and policy makers.

Course Outline / Curriculum

- Policy issues in development
- Poverty assessment: methods
- Poverty assessment: policies and programs
- Inequality and vulnerability assessment
- Human development and social protection programs
- Targeting of social programs
- Microfinance institutions
- Impact analysis of development projects: methods
- Impact analysis of development projects: cases
- Development strategies and macro-policies
- Agriculture for development
- Environment and development policy
- Policy debate on foreign aid
- Crises and policy responses

Target Audience

Socio-economics, marketing and policy development

Key Course Benefits

Work-Ready Skills

Delegates leave with practical tools, templates and methods they can apply immediately at work.

Better Institutional Results

The programme supports stronger planning, reporting, compliance, accountability and service delivery.

Sponsor-Friendly

This document is designed to help supervisors, HR units and sponsors approve delegate participation quickly.

Professional Recognition

Delegates receive training documentation and a certificate of completion after successful participation.

Our Training Centres & Delivery Options

Magna Skills offers flexible delivery through face-to-face training centres across Africa and beyond, plus Online / E-Learning for delegates who prefer remote participation.

Southern Africa

Practical training destinations with strong travel access and delegate support.

- Pretoria, South Africa
- Vic Falls, Zimbabwe
- Livingstone, Zambia

East Africa

Popular regional centres for government, NGO and donor-funded project teams.

- Kigali, Rwanda
- Kampala, Uganda
- Nairob
- Zanzibar, Tanzania

West Africa & Islands

Strategic locations for regional networking and executive capacity building.

- Accra, Ghana
- Port Louis, Mauritius

International Executive Venue

Premium destination training for senior teams and international delegates.

- Dubai, United Arab Emirates

Online / E-Learning

Attend from anywhere through live online, blended or self-paced learning options.

- Online, E-Learning
- Remote Teams
- Flexib

Organisation-Based Training

Magna Skills can also arrange dedicated in-house training for ministries, NGOs and companies.

- Onsite
- Custom Dates
- Group Training

Ready to Nominate Delegates?

Use the links below to register, review the live course page or contact Magna Skills for organisation-based training support.

Register / Apply Online | **View Full Course Page**

About Magna Skills

Magna Skills Development Institute provides practical capacity building programmes for government departments, NGOs, public institutions, donor-funded projects and private sector professionals across Africa. Our training approach combines expert facilitation, real workplace case studies, practical tools, post-training support and professional documentation that helps organisations strengthen staff performance and service delivery.

Government Training | NGO Capacity Building | Corporate Workshops | Online Learning | Face-to-Face Training | Certifica

Approval & Authorisation Form

This section may be completed by the organisation, department, HR office, finance office or sponsor approving delegate participation. It can be attached to an internal memo, procurement request or training approval submission.

Organisation / Department	
Delegate Name(s)	
Approved Course	Socio-economics, marketing and policy development
Preferred Delivery Mode	☐ Online ☐ Face-to-Face ☐ Organisation-Based Training
Preferred Training Venue / Date	
Estimated Number of Delegates	
Budget / Vote Number	
Contact Person	
Email / Mobile	

Authorised Name _____ Signature / Stamp _____ Date _____