

**Environmental, Urban and Regional Planning**

# Fundraising for Development Projects

Prepared as a professional course profile for delegate review, sponsorship approval and organisational training planning.

COURSE CODE

**MSD2619**

DELIVERY

**Online / Face-to-Face**

DURATION

**Flexible**

PREPARED FOR

**Organisation Approval**[Register for this Course](#)[View Online Course Page](#)

## Course Overview

Magna Skills is excited to present the Fundraising for Development Projects course, designed for professionals and organizations dedicated to creating positive social impact through development initiatives. This program equips participants with the essential skills and strategies to plan, execute, and optimize successful fundraising campaigns for sustainable development projects. From identifying potential donors to crafting compelling proposals, this course provides a comprehensive understanding of the fundraising landscape.

## Course Outcomes

## **Module 1: Introduction to Fundraising for Development Projects**

- Overview of fundraising in the context of development projects
- Current trends and best practices in fundraising

## **Module 2: Identifying and Engaging Potential Donors**

- Strategies for identifying and building relationships with potential donors
- Understanding donor motivations and expectations

## **Module 3: Crafting Compelling Proposals**

- Art of crafting persuasive and impactful fundraising proposals
- Key elements that resonate with donors

## **Module 4: Implementing Diverse Fundraising Strategies**

- Exploration of various fundraising methods (events, online campaigns, partnerships)
- Developing a diversified fundraising strategy

## **Module 5: Effectively Utilizing Digital Platforms**

- Harnessing the power of digital platforms for online fundraising
- Social media and crowdfunding strategies to amplify fundraising efforts

### **Who Can Attend:**

This course is suitable for professionals in the development sector, project managers, nonprofit leaders, and individuals passionate about driving positive change through effective fundraising for development projects, including but not limited to:

- Development Professionals
- Project Managers
- Nonprofit Leaders
- Social Entrepreneurs
- Community Organizers

**Note:** No specific prerequisites are required. This course is open to individuals with various levels of experience and backgrounds.

If you have any specific preferences or additional details you'd like to include, please let me know!

## **Course Outline / Curriculum**

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Fundraising for Development Projects

## Target Audience

Fundraising for Development Projects

## Key Course Benefits

### Work-Ready Skills

Delegates leave with practical tools, templates and methods they can apply immediately at work.

### Better Institutional Results

The programme supports stronger planning, reporting, compliance, accountability and service delivery.

### Sponsor-Friendly

This document is designed to help supervisors, HR units and sponsors approve delegate participation quickly.

### Professional Recognition

Delegates receive training documentation and a certificate of completion after successful participation.

## Our Training Centres & Delivery Options

Magna Skills offers flexible delivery through face-to-face training centres across Africa and beyond, plus Online / E-Learning for delegates who prefer remote participation.

### Southern Africa

Practical training destinations with strong travel access and delegate support.

Pretoria, South Africa Vic Falls, Zimbabwe

Livingstone, Zambia

### East Africa

Popular regional centres for government, NGO and donor-funded project teams.

Kigali, Rwanda Kampala, Uganda Nairobi

Zanzibar, Tanzania

### West Africa & Islands

Strategic locations for regional networking and executive capacity building.

Accra, Ghana Port Louis, Mauritius

### International Executive Venue

Premium destination training for senior teams and international delegates.

Dubai, United Arab Emirates

### Online / E-Learning

Attend from anywhere through live online, blended or self-paced learning options.

Online, E-Learning Remote Teams Flexit

### Organisation-Based Training

Magna Skills can also arrange dedicated in-house training for ministries, NGOs and companies.

Onsite Custom Dates Group Training

Ready to Nominate Delegates?

Use the links below to register, review the live course page or contact Magna Skills for organisation-based training support.

[Register / Apply Online](#)

[View Full Course Page](#)

## About Magna Skills

Magna Skills Development Institute provides practical capacity building programmes for government departments, NGOs, public institutions, donor-funded projects and private sector professionals across Africa. Our training approach combines expert facilitation, real workplace case studies, practical tools, post-training support and professional documentation that helps organisations strengthen staff performance and service delivery.

[Government Training](#)

[NGO Capacity Building](#)

[Corporate Workshops](#)

[Online Learning](#)

[Face-to-Face Training](#)

Certifica

## Approval & Authorisation Form

This section may be completed by the organisation, department, HR office, finance office or sponsor approving delegate participation. It can be attached to an internal memo, procurement request or training approval submission.

<b>Organisation / Department</b>	
<b>Delegate Name(s)</b>	
<b>Approved Course</b>	Fundraising for Development Projects
<b>Preferred Delivery Mode</b>	<input type="checkbox"/> Online <input type="checkbox"/> Face-to-Face <input type="checkbox"/> Organisation-Based Training
<b>Preferred Training Venue /Date</b>	
<b>Estimated Number of Delegates</b>	
<b>Budget / Vote Number</b>	
<b>Contact Person</b>	
<b>Email / Mobile</b>	

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Authorised Name

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Signature / Stamp

\_\_\_\_\_

Date

Prepared by Magna Skills Development Institute | Training Coordinator: Denis Wunganayi

Register: <https://www.magnaskills.com/applyadd?c=2619> | Course Page: <https://www.magnaskills.com/course/2619> | WhatsApp: +27 63 007 9022

This document is intended to support course review, sponsorship approval, delegate nomination and organisational training planning.