MAGNA SKILLS DEVELOPMENT INSTITUTE

Capacity Building • Professional Training • Organisational Development

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Course Profile Document

Environmental, Urban and Regional Planning

Fundraising for Development Projects

Prepared as a professional course profile for delegate review, sponsorship approval and organisational training planning.

COURSE CODE	DELIVERY	DURATION	PREPARED FOR
MSD2619	**Online / Face-to-Face**	**Flexible**	**Organisation Approval**

Register for this Course **View Online Course Page**

Course Overview

Magna Skills is excited to present the Fundraising for Development Projects course, designed for professionals and organizations dedicated to creating positive social impact through development initiatives. This program equips participants with the essential skills and strategies to plan, execute, and optimize successful fundraising campaigns for sustainable development projects. From identifying potential donors to crafting compelling proposals, this course provides a comprehensive understanding of the fundraising landscape.

Course Outcomes

Module 1: Introduction to Fundraising for Development Projects

- Overview of fundraising in the context of development projects
- Current trends and best practices in fundraising

Module 2: Identifying and Engaging Potential Donors

- Strategies for identifying and building relationships with potential donors
- Understanding donor motivations and expectations

Module 3: Crafting Compelling Proposals

- Art of crafting persuasive and impactful fundraising proposals
- Key elements that resonate with donors

Module 4: Implementing Diverse Fundraising Strategies

- Exploration of various fundraising methods (events, online campaigns, partnerships)
- Developing a diversified fundraising strategy

Module 5: Effectively Utilizing Digital Platforms

- Harnessing the power of digital platforms for online fundraising
- Social media and crowdfunding strategies to amplify fundraising efforts

Who Can Attend:

This course is suitable for professionals in the development sector, project managers, nonprofit leaders, and individuals passionate about driving positive change through effective fundraising for development projects, including but not limited to:

- Development Professionals
- Project Managers
- Nonprofit Leaders
- Social Entrepreneurs
- Community Organizers

Note: No specific prerequisites are required. This course is open to individuals with various levels of experience and backgrounds.

If you have any specific preferences or additional details you'd like to include, please let me know!

Course Outline / Curriculum

Fundraising for Development Projects

Target Audience

Fundraising for Development Projects

Key Course Benefits

Work-Ready Skills

Delegates leave with practical tools, templates and methods they can apply immediately at work.

Better Institutional Results

The programme supports stronger planning, reporting, compliance, accountability and service delivery.

Sponsor-Friendly

This document is designed to help supervisors, HR units and sponsors approve delegate participation quickly.

Professional Recognition

Delegates receive training documentation and a certificate of completion after successful participation.

Our Training Centres & Delivery Options

Magna Skills offers flexible delivery through face-to-face training centres across Africa and beyond, plus Online / E-Learning for delegates who prefer remote participation.

Southern Africa

Practical training destinations with strong travel access and delegate support.

- Pretoria, South Africa
- Vic Falls, Zimbabwe
- Livingstone, Zambia

East Africa

Popular regional centres for government, NGO and donor-funded project teams.

- Kigali, Rwanda
- Kampala, Uganda
- Nairob
- Zanzibar, Tanzania

West Africa & Islands

Strategic locations for regional networking and executive capacity building.

- Accra, Ghana
- Port Louis, Mauritius

International Executive Venue

Premium destination training for senior teams and international delegates.

- Dubai, United Arab Emirates

Online / E-Learning

Attend from anywhere through live online, blended or self-paced learning options.

- Online, E-Learning
- Remote Teams
- Flexib

Organisation-Based Training

Magna Skills can also arrange dedicated in-house training for ministries, NGOs and companies.

- Onsite
- Custom Dates
- Group Training

Ready to Nominate Delegates?

Use the links below to register, review the live course page or contact Magna Skills for organisation-based training support.

Register / Apply Online **View Full Course Page**

About Magna Skills

Magna Skills Development Institute provides practical capacity building programmes for government departments, NGOs, public institutions, donor-funded projects and private sector professionals across Africa. Our training approach combines expert facilitation, real workplace case studies, practical tools, post-training support and professional documentation that helps organisations strengthen staff performance and service delivery.

Government Training NGO Capacity Building Corporate Workshops Online Learning Face-to-Face Training Certifica

Approval & Authorisation Form

This section may be completed by the organisation, department, HR office, finance office or sponsor approving delegate participation. It can be attached to an internal memo, procurement request or training approval submission.

Organisation / Department	
Delegate Name(s)	
Approved Course	Fundraising for Development Projects
Preferred Delivery Mode	☐ Online ☐ Face-to-Face ☐ Organisation-Based Training
Preferred Training Venue /Date	
Estimated Number ofDelegates	
Budget / Vote Number	
Contact Person	
Email / Mobile	

Authorised Name _____ Signature / Stamp _____ Date _____