MAGNA SKILLS DEVELOPMENT INSTITUTE

Capacity Building • Professional Training • Organisational Development

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Course Profile Document

Executive Leadership and Management

Public Policy for Development

Prepared as a professional course profile for delegate review, sponsorship approval and organisational training planning.

COURSE CODE	DELIVERY	DURATION	PREPARED FOR
MSD2658	**Online / Face-to-Face**	**Flexible**	**Organisation Approval**

Register for this Course **View Online Course Page**

Course Overview

The Public Policy for Development course by Magna Skills is designed to provide participants with a comprehensive understanding of the role of public policy in promoting development initiatives. This course examines key concepts, theories, and frameworks related to public policy analysis, formulation, implementation, and evaluation within the context of development challenges. Participants will explore various policy areas, including economic development, social welfare, environmental sustainability, and governance, and learn how effective public policies can contribute to sustainable development outcomes.

Course Outcomes

1. **Understanding Public Policy Analysis:** Gain insights into the principles and methodologies of public policy analysis, including problem identification, policy options analysis, and policy evaluation techniques, to assess the effectiveness of development policies.
2. **Policy Formulation and Implementation:** Learn how public policies are formulated and implemented, considering stakeholder engagement, policy instruments, and institutional arrangements, to address development priorities and challenges effectively.
3.

Policy Areas in Development: Explore key policy areas relevant to development, such as economic policy, social policy, environmental policy, and governance reform, and understand their interconnections and implications for sustainable development outcomes.

4. **Policy Advocacy and Communication:** Develop skills in policy advocacy, communication, and negotiation to influence decision-makers, mobilize support for development policies, and promote participatory policy processes.

5. **Policy Evaluation and Learning:** Understand the importance of policy evaluation for learning and adaptation, including monitoring and evaluation frameworks, impact assessment methodologies, and lessons learned from policy implementation, to improve future policy interventions.

Course Outline / Curriculum

Module 1: Introduction to Public Policy and Development

- Overview of public policy concepts, theories, and frameworks
- Understanding the role of public policy in promoting development goals

Module 2: Policy Analysis and Decision Making

- Principles of policy analysis and decision-making processes
- Tools and techniques for policy analysis, including cost-benefit analysis and scenario planning

Module 3: Policy Formulation and Implementation

- Stakeholder engagement and participation in policy formulation
- Strategies for policy implementation, including capacity-building and institutional strengthening

Module 4: Economic Policy for Development

- Macroeconomic policy frameworks and development outcomes
- Economic growth, poverty reduction, and inequality in development policy

Module 5: Social Policy and Human Development

- Social protection, healthcare, education, and gender equality in development policy
- Addressing social disparities and promoting inclusive development outcomes

Module 6: Environmental Policy and Sustainability

- Environmental sustainability, natural resource management, and climate change adaptation
- Integrating environmental considerations into development planning and policy-making

Module 7: Governance and Institutional Reform

- Good governance principles, transparency, accountability, and rule of law
- Strengthening institutions and governance frameworks for effective policy implementation

Module 8: Policy Advocacy and Communication

- Strategies for policy advocacy, communication, and stakeholder engagement
- Building coalitions, mobilizing support, and influencing policy decisions

Module 9: Policy Evaluation and Learning

- Monitoring and evaluation frameworks for assessing policy effectiveness
- Impact assessment methodologies and learning from policy implementation

Module 10: Case Studies and Practical Applications

- Analysis of real-world development policy challenges and case studies
- Group exercises and simulations to apply policy analysis and formulation skills

The Public Policy for Development course equips participants with the knowledge and skills needed to analyze, formulate, implement, and evaluate public policies for sustainable development. Through a blend of theoretical learning, practical exercises, case studies, and interactive discussions, participants will develop a deep understanding of the role of public policy in addressing development challenges and promoting inclusive and sustainable development outcomes.

Target Audience

The Masters in Public Policy is designed to meet the needs of existing and aspiring policy professionals. It targets both those who wish to advance in their careers, and those interested in entering new public policy careers. Because we anchor our courses in the case study approach, we welcome students from all policy backgrounds. Experience has shown that students from all sectors in the public service and civil society sector, and from all spheres of government, find immense workplace scope for the application of their MMPP learning.

Key Course Benefits

Work-Ready Skills

Delegates leave with practical tools, templates and methods they can apply immediately at work.

Better Institutional Results

The programme supports stronger planning, reporting, compliance, accountability and service delivery.

Sponsor-Friendly

This document is designed to help supervisors, HR units and sponsors approve delegate participation quickly.

Professional Recognition

Delegates receive training documentation and a certificate of completion after successful participation.

Our Training Centres & Delivery Options

Magna Skills offers flexible delivery through face-to-face training centres across Africa and beyond, plus Online / E-Learning for delegates who prefer remote participation.

Southern Africa

Practical training destinations with strong travel access and delegate support.

- Pretoria, South Africa
- Vic Falls, Zimbabwe
- Livingstone, Zambia

East Africa

Popular regional centres for government, NGO and donor-funded project teams.

- Kigali, Rwanda
- Kampala, Uganda
- Nairobi,
- Zanzibar, Tanzania

West Africa & Islands

Strategic locations for regional networking and executive capacity building.

- Accra, Ghana
- Port Louis, Mauritius

International Executive Venue

Premium destination training for senior teams and international delegates.

- Dubai, United Arab Emirates

Online / E-Learning

Attend from anywhere through live online, blended or self-paced learning options.

- Online, E-Learning
- Remote Teams
- Flex

Organisation-Based Training

Magna Skills can also arrange dedicated in-house training for ministries, NGOs and companies.

- Onsite
- Custom Dates
- Group Training

Ready to Nominate Delegates?

Use the links below to register, review the live course page or contact Magna Skills for organisation-based training support.

Register / Apply Online | **View Full Course Page**

About Magna Skills

Magna Skills Development Institute provides practical capacity building programmes for government departments, NGOs, public institutions, donor-funded projects and private sector professionals across Africa. Our training approach combines expert facilitation, real workplace case studies, practical tools, post-training support and professional documentation that helps organisations strengthen staff performance and service delivery.

Government Training | NGO Capacity Building | Corporate Workshops | Online Learning | Face-to-Face Training | Certifica

Approval & Authorisation Form

This section may be completed by the organisation, department, HR office, finance office or sponsor approving delegate participation. It can be attached to an internal memo, procurement request or training approval submission.

Organisation / Department	
Delegate Name(s)	
Approved Course	Public Policy for Development
Preferred Delivery Mode	☐ Online ☐ Face-to-Face ☐ Organisation-Based Training
Preferred Training Venue / Date	
Estimated Number of Delegates	
Budget / Vote Number	
Contact Person	
Email / Mobile	

Authorised Name _____ Signature / Stamp _____ Date _____