MAGNA SKILLS DEVELOPMENT INSTITUTE

Capacity Building • Professional Training • Organisational Development

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Course Profile Document

Executive Leadership and Management

Policy Analysis for Parliamentarians & Policy makers

Prepared as a professional course profile for delegate review, sponsorship approval and organisational training planning.

COURSE CODE	DELIVERY	DURATION	PREPARED FOR
MSD2662	**Online / Face-to-Face**	**Flexible**	**Organisation Approval**

Register for this Course **View Online Course Page**

Course Overview

Facilitating the provision of quality, evidence-based analysis was intended to support parliamentarians' access to evidence that will assist in their decision-making and policy implementation. The programme was premised on the view evidence-based research is a vital component in formulating policies and legislation and that think tanks and research institutes have the potential to play a valuable role in supporting politicians and contributing to robust and innovative policy.

The objective of this empirical study was to understand the perspectives and attitudes of policy-makers towards the use and impact of research in the health sector in low- and middle-income countries.

Course Outcomes

- Evaluate how and why public policies emerge.
- Understand the processes involved in developing policy in its different stages.
- Use the critical tools of policy analysis to appraise the strengths and weaknesses of specific policies and how they were developed.
- The ability to frame a concrete, action-oriented problem statement.
- An instinct to seek out and exploit relevant evidence.
- Humility about the existence and durability of alignment among purpose, support, and capacity in any particular policy configuration.
- Good judgment about choosing and using tools and concepts from the rest of the core curriculum to design value-creating policy solutions.
- A disciplined and thoughtful approach to making tradeoffs across criteria and dimensions of value.
- Skill in using the basic course frameworks (including strategic alignment, the policy options matrix, stakeholder analysis, and decision trees) to structure policy decisions.
- The habit of giving and receiving peer critiques and coaching.

Course Outline / Curriculum

The study of public policy has been one of the key fields in political science, drawing however on many other social science disciplines, such as economics, law, sociology and social psychology. The past two decades have witnessed considerable changes in public policies, whether in the field of economic, law and order or social policy. This course pays particular attention to underlying theories of policy-making and policy analysis rather than substantive policy domains and encourages cross-national and cross-sectoral comparison. The syllabus covers the following topics:

1. Policy Evaluation and Tools for Policy Analysis
2. Agenda-Setting
3. Public Opinion
4. Interest Groups
5. Pressure Groups and Campaigns
6. Policy Disasters
7. Mega-Projects
8. Science and Policy
9. Risk Regulation and Risk Management
10. Target-Setting and Trends in Public Management
11. e-Government
12. Behavioural Insights

Target Audience

Parliamentarians & Policy makers

Key Course Benefits

Work-Ready Skills

Delegates leave with practical tools, templates and methods they can apply immediately at work.

Better Institutional Results

The programme supports stronger planning, reporting, compliance, accountability and service delivery.

Sponsor-Friendly

This document is designed to help supervisors, HR units and sponsors approve delegate participation quickly.

Professional Recognition

Delegates receive training documentation and a certificate of completion after successful participation.

Our Training Centres & Delivery Options

Magna Skills offers flexible delivery through face-to-face training centres across Africa and beyond, plus Online / E-Learning for delegates who prefer remote participation.

Southern Africa

Practical training destinations with strong travel access and delegate support.

- Pretoria, South Africa
- Vic Falls, Zimbabwe
- Livingstone, Zambia

East Africa

Popular regional centres for government, NGO and donor-funded project teams.

- Kigali, Rwanda
- Kampala, Uganda
- Nairob
- Zanzibar, Tanzania

West Africa & Islands

Strategic locations for regional networking and executive capacity building.

- Accra, Ghana
- Port Louis, Mauritius

International Executive Venue

Premium destination training for senior teams and international delegates.

- Dubai, United Arab Emirates

Online / E-Learning

Attend from anywhere through live online, blended or self-paced learning options.

- Online, E-Learning
- Remote Teams
- Flexib

Organisation-Based Training

Magna Skills can also arrange dedicated in-house training for ministries, NGOs and companies.

- Onsite
- Custom Dates
- Group Training

Ready to Nominate Delegates?

Use the links below to register, review the live course page or contact Magna Skills for organisation-based training support.

Register / Apply Online | **View Full Course Page**

About Magna Skills

Magna Skills Development Institute provides practical capacity building programmes for government departments, NGOs, public institutions, donor-funded projects and private sector professionals across Africa. Our training approach combines expert facilitation, real workplace case studies, practical tools, post-training support and professional documentation that helps organisations strengthen staff performance and service delivery.

Government Training | NGO Capacity Building | Corporate Workshops | Online Learning | Face-to-Face Training | Certifica

Approval & Authorisation Form

This section may be completed by the organisation, department, HR office, finance office or sponsor approving delegate participation. It can be attached to an internal memo, procurement request or training approval submission.

Organisation / Department	
Delegate Name(s)	
Approved Course	Policy Analysis for Parliamentarians & Policy makers
Preferred Delivery Mode	☐ Online ☐ Face-to-Face ☐ Organisation-Based Training
Preferred Training Venue /Date	
Estimated Number ofDelegates	
Budget / Vote Number	
Contact Person	
Email / Mobile	

Authorised Name	Signature / Stamp	Date