MAGNA SKILLS DEVELOPMENT INSTITUTE

Capacity Building • Professional Training • Organisational Development

Generated: 22-Nov-2026

Course Profile Document

Procurement and Supply Chain Management

Procurement and Packaging

Prepared as a professional course profile for delegate review, sponsorship approval and organisational training planning.

COURSE CODE	DELIVERY	DURATION	PREPARED FOR
MSD2711	**Online / Face-to-Face**	**Flexible**	**Organisation Approval**

Register for this Course **View Online Course Page**

Course Overview

The Procurement and Packaging course offered by Magna Skills provides participants with comprehensive training in the procurement process and packaging strategies. This course covers essential concepts, techniques, and best practices for procuring goods and services, as well as designing effective packaging solutions. Participants will learn about procurement principles, sourcing strategies, contract negotiation, quality assurance, and the role of packaging in product presentation and protection.

Course Outcomes

1. **Understanding Procurement Principles:** Gain insights into the fundamentals of procurement, including procurement processes, regulations, and ethical considerations.
2. **Strategic Sourcing Strategies:** Learn how to develop sourcing strategies, conduct supplier assessments, and establish supplier relationships to ensure a reliable supply chain.
3. **Contract Negotiation and Management:** Develop skills in contract negotiation, drafting, and management to secure favorable terms and conditions for procurement contracts.
4.

Quality Assurance and Compliance: Understand the importance of quality assurance in procurement, including supplier qualification, product inspection, and compliance with regulatory standards.

5. **Packaging Design and Optimization:** Explore principles of packaging design, materials selection, and optimization to enhance product presentation, protection, and sustainability.

Course Outline / Curriculum

Module 1: Introduction to Procurement

- Overview of procurement principles, processes, and objectives
- Regulatory frameworks and ethical considerations in procurement

Module 2: Strategic Sourcing Strategies

- Developing sourcing strategies based on organizational needs and market analysis
- Supplier selection, evaluation, and relationship management

Module 3: Contract Negotiation and Management

- Techniques for effective contract negotiation and drafting
- Contract management best practices and risk mitigation strategies

Module 4: Quality Assurance in Procurement

- Establishing quality standards and specifications for procured goods and services
- Supplier quality management, product inspection, and compliance

Module 5: Packaging Design Principles

- Understanding the role of packaging in product presentation, protection, and branding
- Packaging materials, design considerations, and sustainability

Module 6: Packaging Optimization

- Strategies for optimizing packaging design, size, and weight to reduce costs and environmental impact
- Packaging testing and validation processes

Module 7: Cost Analysis and Budgeting

- Conducting cost analysis for procurement decisions and packaging solutions
- Budgeting and cost optimization strategies

Module 8: Supply Chain Integration

- Integrating procurement and packaging processes into the supply chain
- Coordination with logistics, inventory management, and distribution

Module 9: Environmental Sustainability

- Sustainable procurement practices and green packaging solutions
- Environmental regulations and certifications

Module 10: Case Studies and Best Practices

- Analysis of successful procurement and packaging strategies in different industries
- Best practices, lessons learned, and opportunities for innovation and improvement

The Procurement and Packaging course empowers participants with the knowledge and skills necessary to excel in procurement management and packaging design. Through a blend of theoretical learning, practical exercises, and case studies, participants will gain practical insights into procurement principles, strategic sourcing, contract negotiation, quality assurance, and packaging optimization, enabling them to make informed decisions and drive value creation in their organizations.

Target Audience

Procurement and Packaging

Key Course Benefits

Work-Ready Skills

Delegates leave with practical tools, templates and methods they can apply immediately at work.

Better Institutional Results

The programme supports stronger planning, reporting, compliance, accountability and service delivery.

Sponsor-Friendly

This document is designed to help supervisors, HR units and sponsors approve delegate participation quickly.

Professional Recognition

Delegates receive training documentation and a certificate of completion after successful participation.

Our Training Centres & Delivery Options

Magna Skills offers flexible delivery through face-to-face training centres across Africa and beyond, plus Online / E-Learning for delegates who prefer remote participation.

Southern Africa

Practical training destinations with strong travel access and delegate support.

- Pretoria, South Africa
- Vic Falls, Zimbabwe
- Livingstone, Zambia

East Africa

Popular regional centres for government, NGO and donor-funded project teams.

- Kigali, Rwanda
- Kampala, Uganda
- Nairobi,
- Zanzibar, Tanzania

West Africa & Islands

Strategic locations for regional networking and executive capacity building.

- Accra, Ghana
- Port Louis, Mauritius

International Executive Venue

Premium destination training for senior teams and international delegates.

- Dubai, United Arab Emirates

Online / E-Learning

Attend from anywhere through live online, blended or self-paced learning options.

- Online, E-Learning
- Remote Teams
- Flex

Organisation-Based Training

Magna Skills can also arrange dedicated in-house training for ministries, NGOs and companies.

- Onsite
- Custom Dates
- Group Training

Ready to Nominate Delegates?

Use the links below to register, review the live course page or contact Magna Skills for organisation-based training support.

Register / Apply Online | **View Full Course Page**

About Magna Skills

Magna Skills Development Institute provides practical capacity building programmes for government departments, NGOs, public institutions, donor-funded projects and private sector professionals across Africa. Our training approach combines expert facilitation, real workplace case studies, practical tools, post-training support and professional documentation that helps organisations strengthen staff performance and service delivery.

Government Training | NGO Capacity Building | Corporate Workshops | Online Learning | Face-to-Face Training | Certifica

Approval & Authorisation Form

This section may be completed by the organisation, department, HR office, finance office or sponsor approving delegate participation. It can be attached to an internal memo, procurement request or training approval submission.

Organisation / Department	
Delegate Name(s)	
Approved Course	Procurement and Packaging
Preferred Delivery Mode	☐ Online ☐ Face-to-Face ☐ Organisation-Based Training
Preferred Training Venue / Date	
Estimated Number of Delegates	
Budget / Vote Number	
Contact Person	
Email / Mobile	

Authorised Name _____ Signature / Stamp _____ Date _____