MAGNA SKILLS DEVELOPMENT INSTITUTE

Capacity Building • Professional Training • Organisational Development

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Course Profile Document

NGO Management and Policy Development

Leadership and Management of Non-Profit and Public Organizations

Prepared as a professional course profile for delegate review, sponsorship approval and organisational training planning.

COURSE CODE	DELIVERY	DURATION	PREPARED FOR
MSD2731	**Online / Face-to-Face**	**Flexible**	**Organisation Approval**

Register for this Course

View Online Course Page

Course Overview

Embark on a purpose-driven journey with Magna Skills' "Leadership and Management in Non-Profit and Public Organizations" course. Tailored for individuals passionate about making a positive impact in the non-profit and public sectors, this program integrates leadership and management principles to equip participants with the skills needed to navigate the unique challenges of mission-driven organizations.

Gain insights into effective governance, strategic planning, and ethical leadership. Enroll now to elevate your leadership capabilities and contribute to the success of non-profit and public organizations.

Course Outcomes

1. **nderstanding Non-Profit and Public Sector Dynamics:** Acquire insights into the distinctive features,challenges, and opportunities of non-profit and public organizations.
2. **Effective Leadership in Mission-Driven Environments:** Develop leadership skills tailored to the values and goals of non-profit and public organizations.
3. **Strategic Planning and Governance:** Learn strategic planning techniques and explore governance models to enhance organizational effectiveness.
4. **Financial Management and Resource Mobilization:** Understand financial management principles specific tonon-profits, including fundraising and resource mobilization.
5. **Stakeholder Engagement and Collaboration:** Foster relationships with diverse stakeholders and master collaboration strategies within the non-profit and public sectors.
6. **Ethical Leadership and Social Impact:** Cultivate ethical leadership practices and understand how non-profit and public organizations can drive positive social impact.

Course Outline / Curriculum

Module 1: Introduction to Non-Profit and Public Sector Dynamics

- Characteristics of non-profit and public organizations
- Challenges and opportunities in the sector

Module 2: Effective Leadership in Mission-Driven Environments

- Leadership styles in non-profit and public sectors
- Motivating and leading teams toward mission fulfillment

Module 3: Strategic Planning and Governance

- Developing and implementing strategic plans
- Governance models and practices

Module 4: Financial Management and Resource Mobilization

- Budgeting and financial management for non-profits
- Fundraising strategies and resource mobilization

Module 5: Stakeholder Engagement and Collaboration

- Identifying and engaging diverse stakeholders
- Strategies for effective collaboration

Module 6: Ethical Leadership and Social Impact

- Ethical considerations in leadership
- Measuring and enhancing social impact

Assessment:

- Quizzes and reflections after each module
- Case studies on strategic planning and financial management
- Final project: Develop a comprehensive leadership and management plan for a non-profit or public organization scenario

Enroll in the "Leadership and Management in Non-Profit and Public Organizations" course to gain the expertise needed to lead purpose-driven organizations and contribute to positive societal change. Join us in making a difference in the non-profit and public sectors.

Target Audience

Tailored to nonprofit executive directors and CEOs, this Executive Education program explores proactive methods for mastering nonprofit leadership in uncertain times

Key Course Benefits

Work-Ready Skills

Delegates leave with practical tools, templates and methods they can apply immediately at work.

Better Institutional Results

The programme supports stronger planning, reporting, compliance, accountability and service delivery.

Sponsor-Friendly

This document is designed to help supervisors, HR units and sponsors approve delegate participation quickly.

Professional Recognition

Delegates receive training documentation and a certificate of completion after successful participation.

Our Training Centres & Delivery Options

Magna Skills offers flexible delivery through face-to-face training centres across Africa and beyond, plus Online / E-Learning for delegates who prefer remote participation.

Southern Africa

Practical training destinations with strong travel access and delegate support.

- Pretoria, South Africa
- Vic Falls, Zimbabwe
- Livingstone, Zambia

East Africa

Popular regional centres for government, NGO and donor-funded project teams.

- Kigali, Rwanda
- Kampala, Uganda
- Nairob
- Zanzibar, Tanzania

West Africa & Islands

Strategic locations for regional networking and executive capacity building.

- Accra, Ghana
- Port Louis, Mauritius

International Executive Venue

Premium destination training for senior teams and international delegates.

- Dubai, United Arab Emirates

Online / E-Learning

Attend from anywhere through live online, blended or self-paced learning options.

- Online, E-Learning
- Remote Teams
- Flexib

Organisation-Based Training

Magna Skills can also arrange dedicated in-house training for ministries, NGOs and companies.

- Onsite
- Custom Dates
- Group Training

Ready to Nominate Delegates?

Use the links below to register, review the live course page or contact Magna Skills for organisation-based training support.

Register / Apply Online | **View Full Course Page**

About Magna Skills

Magna Skills Development Institute provides practical capacity building programmes for government departments, NGOs, public institutions, donor-funded projects and private sector professionals across Africa. Our training approach combines expert facilitation, real workplace case studies, practical tools, post-training support and professional documentation that helps organisations strengthen staff performance and service delivery.

Government Training | NGO Capacity Building | Corporate Workshops | Online Learning | Face-to-Face Training | Certifica

Approval & Authorisation Form

This section may be completed by the organisation, department, HR office, finance office or sponsor approving delegate participation. It can be attached to an internal memo, procurement request or training approval submission.

Organisation / Department	
Delegate Name(s)	
Approved Course	Leadership and Management of Non-Profit and Public Organizations
Preferred Delivery Mode	☐ Online ☐ Face-to-Face ☐ Organisation-Based Training
Preferred Training Venue / Date	
Estimated Number of Delegates	
Budget / Vote Number	
Contact Person	
Email / Mobile	

Authorised Name _____ Signature / Stamp _____ Date _____