MAGNA SKILLS DEVELOPMENT INSTITUTE

Capacity Building • Professional Training • Organisational Development

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Course Profile Document

Event , Travel and Tourism Management

Radio Programming and Production

Prepared as a professional course profile for delegate review, sponsorship approval and organisational training planning.

COURSE CODE	DELIVERY	DURATION	PREPARED FOR
MSD2775	**Online / Face-to-Face**	**Flexible**	**Organisation Approval**

Register for this Course **View Online Course Page**

Course Overview

This course is specifically designed to provide the theoretical and some practical knowledge about broadcasting to the delegates. They will learn about Radio Journalism; Broadcasting Qualities and responsibilities; Radio Drama; Prospects and challenges to broadcasting in Pakistan. Magazine Program and infotainment; Digital Storytelling; Radio News Style; Story format and copy layout; Interviewing for broadcast: Strategies and approaches. And an introduction of other radio programs.

Course Outcomes

- A sound introduction to the principles and techniques of Journalism.
- An understanding of news broadcasting style.
- To provide guidelines, information and specific techniques for understanding and applying the knowledge achieved in problems relating to radio broadcasting.
- To enable students to find a better placement opportunity in radio broadcasting.
- Modern trends in Radio Broadcasting with discussion on contemporary issues and problems which are there and which might effect radio channels in the future.
- Learning to work in groups and society.

Course Outline / Curriculum

- Produce different types of radio programs
- Work on subject- related projects
- Predict and combat problems related to radio broadcasting in the best possible way.
- Get a deep insight of the practical side of radio journalism.
- Join radio stations and various broadcasting organizations in which they will excel.
- Participate and work in groups.
- Start practicing free-lance journalism.

Target Audience

- Board operation
- Language training
- Pre-production
- Live-to-tape broadcast
- Network collaboration
- Supporting and marketing a project

Key Course Benefits

Work-Ready Skills

Delegates leave with practical tools, templates and methods they can apply immediately at work.

Better Institutional Results

The programme supports stronger planning, reporting, compliance, accountability and service delivery.

Sponsor-Friendly

This document is designed to help supervisors, HR units and sponsors approve delegate participation quickly.

Professional Recognition

Delegates receive training documentation and a certificate of completion after successful participation.

Our Training Centres & Delivery Options

Magna Skills offers flexible delivery through face-to-face training centres across Africa and beyond, plus Online / E-Learning for delegates who prefer remote participation.

Southern Africa

Practical training destinations with strong travel access and delegate support.

- Pretoria, South Africa
- Vic Falls, Zimbabwe
- Livingstone, Zambia

East Africa

Popular regional centres for government, NGO and donor-funded project teams.

- Kigali, Rwanda
- Kampala, Uganda
- Nairobi,
- Zanzibar, Tanzania

West Africa & Islands

Strategic locations for regional networking and executive capacity building.

- Accra, Ghana
- Port Louis, Mauritius

International Executive Venue

Premium destination training for senior teams and international delegates.

- Dubai, United Arab Emirates

Online / E-Learning

Attend from anywhere through live online, blended or self-paced learning options.

- Online, E-Learning
- Remote Teams
- Flexib

Organisation-Based Training

Magna Skills can also arrange dedicated in-house training for ministries, NGOs and companies.

- Onsite
- Custom Dates
- Group Training

Ready to Nominate Delegates?

Use the links below to register, review the live course page or contact Magna Skills for organisation-based training support.

Register / Apply Online | **View Full Course Page**

About Magna Skills

Magna Skills Development Institute provides practical capacity building programmes for government departments, NGOs, public institutions, donor-funded projects and private sector professionals across Africa. Our training approach combines expert facilitation, real workplace case studies, practical tools, post-training support and professional documentation that helps organisations strengthen staff performance and service delivery.

Government Training | NGO Capacity Building | Corporate Workshops | Online Learning | Face-to-Face Training | Certifica

Approval & Authorisation Form

This section may be completed by the organisation, department, HR office, finance office or sponsor approving delegate participation. It can be attached to an internal memo, procurement request or training approval submission.

Organisation / Department	
Delegate Name(s)	
Approved Course	Radio Programming and Production
Preferred Delivery Mode	☐ Online ☐ Face-to-Face ☐ Organisation-Based Training
Preferred Training Venue / Date	
Estimated Number of Delegates	
Budget / Vote Number	
Contact Person	
Email / Mobile	

Authorised Name _____ Signature / Stamp _____ Date _____