MAGNA SKILLS DEVELOPMENT INSTITUTE

Capacity Building • Professional Training • Organisational Development

Generated: 25-Nov-2026

Course Profile Document

Investment and Career Development

Developing Creativity

Prepared as a professional course profile for delegate review, sponsorship approval and organisational training planning.

COURSE CODE	DELIVERY	DURATION	PREPARED FOR
MSD2860	**Online / Face-to-Face**	**Flexible**	**Organisation Approval**

Register for this Course **View Online Course Page**

Course Overview

Creativity and innovation will improve your chances of success in business and in life. Fortunately, there are steps that can be take to inspire you and develop your creative mindset. By changing the way that you think and overcoming your fear of risk, you will improve you creativity and change your life.

Implementing the guidelines in this module is the first step to forever changing your creative process.

Course Outcomes

Research has consistently demonstrated that when clear goals are associated with learning, it occurs more easily and rapidly. With that in mind, let’s review our goals.

At the end of this workshop, participants should be able to:

- Define creativity
- Act with confidence
- Engage in curiosity
- Stop acting out of fear
- Learn from introspection
- Take risks

Course Outline / Curriculum

Module One: Getting Started

- Workshop Objectives

Module Two: What Is Creativity?

- Divergent Thinking
- Problem Solving
- Imagination and Inspiration
- Something Out of Nothing
- Case Study
- Module Two: Review Questions

Module Three: Getting Inspired

- Introspection
- Read More
- Removing the Mental Block
- Art Inspires Art
- Case Study
- Module Three: Review Questions

Module Four: Beating Procrastination

- Get Rid of Clutter
- Self-Imposed Limitations
- Build on Small Successes
- Don’t Start at the Beginning
- Case Study
- Module Four: Review Questions

Module Five: Improving Your Creative Mindset (I)

- Open Mind
- Do Not Judge
- Positive Mindset
- Ask Why?
- Case Study
- Module Five: Review Questions

Module Six: Improving Your Creative Mindset (II)

- Make Associations
-

Keep a Journal

- Question Assumptions
- Creative Confidence
- Case Study
- Module Six: Review Questions

Module Seven: Curiosity

- Spark Your Curiosity
- Curiosity is the Engine of Creativity
- Engage
- Ask Open-Ended Questions
- Case Study
- Module Seven: Review Questions

Module Eight: Take Risks

- Be Confident
- Scared to Fail?
- Fake It Till You Make It
- Afraid to Be Judged
- Case Study
- Module Eight: Review Questions

Module Nine: Think Like a Child

- Daydream
- Be Curious
- Play Games
- Experiment
- Case Study
- Module Nine: Review Questions

Module Ten: Environmental Factors

- Work Area
- Additional Environments
- Get Enough Sleep
- Variables
- Case Study
- Module Ten: Review Questions

Module Eleven: Individual Brainstorming

-

Generate A Lot of Ideas

- Mind Mapping
- Visualization
- Organize and Bring Ideas Together
- Case Study
- Module Eleven: Review Questions

Module Twelve: Wrapping Up

- Words from the Wise

Target Audience

Key Course Benefits

Work-Ready Skills

Delegates leave with practical tools, templates and methods they can apply immediately at work.

Better Institutional Results

The programme supports stronger planning, reporting, compliance, accountability and service delivery.

Sponsor-Friendly

This document is designed to help supervisors, HR units and sponsors approve delegate participation quickly.

Professional Recognition

Delegates receive training documentation and a certificate of completion after successful participation.

Our Training Centres & Delivery Options

Magna Skills offers flexible delivery through face-to-face training centres across Africa and beyond, plus Online / E-Learning for delegates who prefer remote participation.

Southern Africa

Practical training destinations with strong travel access and delegate support.

- Pretoria, South Africa
- Vic Falls, Zimbabwe
- Livingstone, Zambia

East Africa

Popular regional centres for government, NGO and donor-funded project teams.

- Kigali, Rwanda
- Kampala, Uganda
- Nairobi,
- Zanzibar, Tanzania

West Africa & Islands

Strategic locations for regional networking and executive capacity building.

- Accra, Ghana
- Port Louis, Mauritius

International Executive Venue

Premium destination training for senior teams and international delegates.

- Dubai, United Arab Emirates

Online / E-Learning

Attend from anywhere through live online, blended or self-paced learning options.

- Online, E-Learning
- Remote Teams
- Flex

Organisation-Based Training

Magna Skills can also arrange dedicated in-house training for ministries, NGOs and companies.

- Onsite
- Custom Dates
- Group Training

Ready to Nominate Delegates?

Use the links below to register, review the live course page or contact Magna Skills for organisation-based training support.

Register / Apply Online | **View Full Course Page**

About Magna Skills

Magna Skills Development Institute provides practical capacity building programmes for government departments, NGOs, public institutions, donor-funded projects and private sector professionals across Africa. Our training approach combines expert facilitation, real workplace case studies, practical tools, post-training support and professional documentation that helps organisations strengthen staff performance and service delivery.

Government Training | NGO Capacity Building | Corporate Workshops | Online Learning | Face-to-Face Training | Certifica

Approval & Authorisation Form

This section may be completed by the organisation, department, HR office, finance office or sponsor approving delegate participation. It can be attached to an internal memo, procurement request or training approval submission.

Organisation / Department	
Delegate Name(s)	
Approved Course	Developing Creativity
Preferred Delivery Mode	☐ Online ☐ Face-to-Face ☐ Organisation-Based Training
Preferred Training Venue / Date	
Estimated Number of Delegates	
Budget / Vote Number	
Contact Person	
Email / Mobile	

Authorised Name _____ Signature / Stamp _____ Date _____