MAGNA SKILLS DEVELOPMENT INSTITUTE

Capacity Building • Professional Training • Organisational Development

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Course Profile Document

Executive Leadership and Management

Advanced Training in Strategic Planning

Prepared as a professional course profile for delegate review, sponsorship approval and organisational training planning.

COURSE CODE	DELIVERY	DURATION	PREPARED FOR
MSDI	**Online / Face-to-Face**	**Flexible**	**Organisation Approval**

Register for this Course **View Online Course Page**

Course Overview

The **Advanced Training in Strategic Planning** course by **Magna Skills** is a high-impact professional programme designed for senior managers, planners, policy-makers, NGO leaders, project directors, and public-sector executives responsible for shaping organisational direction and long-term development priorities. The course provides participants with advanced strategic thinking tools, analytical frameworks, planning models, and execution techniques used in leading institutions worldwide.

Through practical exercises, African case studies, and real organisational scenarios, participants learn how to diagnose challenges, design effective strategies, build realistic action plans, allocate resources efficiently, and measure long-term performance. Magna Skills equips leaders with the skills to drive institutional transformation, strengthen decision-making, and deliver sustainable results in complex and rapidly changing environments.

Course Outcomes

- Apply advanced strategic analysis tools to diagnose organisational challenges and opportunities.
- Design comprehensive strategies aligned with institutional vision, mission, and long-term goals.
- Develop realistic action plans, resource allocation strategies, and risk-management approaches.
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Strengthen decision-making, strategic foresight, and leadership influence across teams.

- Implement monitoring, evaluation, and performance measurement systems for effective execution of strategies.

Course Outline / Curriculum

1. Foundations of Advanced Strategic Planning

- Understanding strategic planning within modern public and NGO environments
- Key principles: vision, mission, values, and long-term institutional alignment

2. Strategic Analysis Tools and Frameworks

- SWOT, PESTLE, GAP analysis, and problem-tree diagnostics
- Identifying drivers, constraints, and systems-level issues

3. Strategy Formulation and Scenario Development

- Multi-year strategy development and scenario modelling
- Prioritising high-impact interventions and strategic options

4. Setting Strategic Goals and Objectives

- Writing SMART, measurable, and actionable strategic objectives
- Aligning organisational goals to national, regional, or donor frameworks

5. Action Planning and Operationalisation

- Translating strategies into clear, step-by-step action plans
- Defining responsibilities, timelines, milestones, and performance indicators

6. Resource Mobilisation and Allocation

- Budgeting for strategy implementation and long-term sustainability
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- Leveraging partnerships, donor funding, and cross-sector collaboration

7. Strategic Risk Management and Mitigation

- Identifying strategic risks and early warning indicators
- Developing mitigation strategies and contingency plans

8. Leadership and Strategic Decision-Making

- Leading teams through change and strategic transformation
- Decision-making under uncertainty and complex environments

9. Monitoring, Evaluation, and Strategic Reporting

- Tracking progress through KPIs, scorecards, and dashboards
- Preparing strategic reports for executives, boards, donors, and stakeholders

10. African Case Studies and Practical Applications

- Real-world examples of successful strategic planning across African institutions
- Developing a strategic plan framework tailored to participants’ organisations

Target Audience

Senior clinical and administrative leaders of multi-organ transplant programs including: Transplant Center and Program Directors; Transplant Institute Directors; Senior Transplant Program Adminstrators; and Medical School, University, and Hospital Directors or Vice Presidents with reporting authority for transplant services

Key Course Benefits

Work-Ready Skills

Delegates leave with practical tools, templatesand methods they canapply immediately atwork.

Better Institutional Results

The programme supports stronger planning, reporting, compliance, accountability andservice delivery.

Sponsor-Friendly

This document isdesigned to helpsupervisors, HR units andsponsors approve delegate participation quickly.

ProfessionalRecognition

Delegates receivetraining documentationand a certificate ofcompletion aftersuccessful participation.

Our Training Centres & Delivery Options

Magna Skills offers flexible delivery through face-to-face training centres across Africa and beyond, plus Online / E-Learning for delegates who prefer remote participation.

Southern Africa

Practical training destinations with strong travel access and delegate support.

Pretoria, South Africa

Vic Falls, Zimbabwe

Livingstone, Zambia

East Africa

Popular regional centres for government, NGO and donor-funded project teams.

Kigali, Rwanda

Kampala, Uganda

Nairob

Zanzibar, Tanzania

West Africa & Islands

Strategic locations for regional networking and executive capacity building.

Accra, Ghana

Port Louis, Mauritius

International Executive Venue

Premium destination training for senior teams and international delegates.

Dubai, United Arab Emirates

Online / E-Learning

Attend from anywhere through live online, blended or self-paced learning options.

Online, E-Learning

Remote Teams

Flexib

Organisation-Based Training

Magna Skills can also arrange dedicated in-house training for ministries, NGOs and companies.

Onsite

Custom Dates

Group Training

Ready to Nominate Delegates?

Use the links below to register, review the live course page or contact Magna Skills for organisation-based training support.

Register / Apply Online

View Full Course Page

About Magna Skills

Magna Skills Development Institute provides practical capacity building programmes for government departments, NGOs, public institutions, donor-funded projects and private sector professionals across Africa. Our training approach combines expert facilitation, real workplace case studies, practical tools, post-training support and professional documentation that helps organisations strengthen staff performance and service delivery.

Government Training | NGO Capacity Building | Corporate Workshops | Online Learning | Face-to-Face Training | Certifica

Approval & Authorisation Form

This section may be completed by the organisation, department, HR office, finance office or sponsor approving delegate participation. It can be attached to an internal memo, procurement request or training approval submission.

Organisation / Department	
Delegate Name(s)	
Approved Course	Advanced Training in Strategic Planning
Preferred Delivery Mode	☐ Online ☐ Face-to-Face ☐ Organisation-Based Training
Preferred Training Venue / Date	
Estimated Number of Delegates	
Budget / Vote Number	
Contact Person	
Email / Mobile	

Authorised Name _____ Signature / Stamp _____ Date _____