

AI for NGO, Government and Business

# AI for NGO Management, Policy Development and Development Programmes

Prepared as a professional course profile for delegate review, sponsorship approval and organisational training planning.

COURSE CODE

**MSDI**

DELIVERY

**Online / Face-to-Face**

DURATION

**Flexible**

PREPARED FOR

**Organisation Approval**

[Register for this Course](#)

[View Online Course Page](#)

## Course Overview

NGOs and development organizations can use AI to improve programme design, proposal writing, policy analysis, donor reporting, stakeholder engagement and impact measurement.

This Magna Skills course is practical and tailored for development-sector realities. It helps participants use AI to save time, improve documentation quality and strengthen programme effectiveness.

The programme also addresses responsible AI use in development work, including inclusion, privacy, bias, community sensitivity and donor accountability.

## Course Outcomes

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1. Use AI to improve NGO management, programme design and policy development processes.
2. Prepare stronger proposals, concept notes, donor reports and stakeholder communication materials.
3. Apply AI tools to support policy research, advocacy, impact measurement and learning.
4. Strengthen programme documentation, evidence use and development-sector reporting.
5. Promote responsible AI adoption that respects inclusion, privacy, ethics and community sensitivity.

# Course Outline / Curriculum

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## Course Outline

### Module 1: AI in NGO management and development programmes

- Key concepts, practical examples and sector-based discussion.
- Workplace application activity, templates and implementation considerations.

### Module 2: Programme design and theory of change support

- Key concepts, practical examples and sector-based discussion.
- Workplace application activity, templates and implementation considerations.

### Module 3: Proposal writing and donor communication

- Key concepts, practical examples and sector-based discussion.
- Workplace application activity, templates and implementation considerations.

### Module 4: Policy research, analysis and briefing notes

- Key concepts, practical examples and sector-based discussion.
- Workplace application activity, templates and implementation considerations.

### Module 5: AI for donor reporting and success stories

- Key concepts, practical examples and sector-based discussion.
- Workplace application activity, templates and implementation considerations.

### Module 6: Stakeholder engagement and advocacy content

- Key concepts, practical examples and sector-based discussion.
- Workplace application activity, templates and implementation considerations.

### Module 7: AI for impact measurement and learning

- Key concepts, practical examples and sector-based discussion.
- Workplace application activity, templates and implementation considerations.

### Module 8: Ethics, inclusion and responsible AI in development

- Key concepts, practical examples and sector-based discussion.
- Workplace application activity, templates and implementation considerations.

### Module 9: Managing data privacy in NGO work

- Key concepts, practical examples and sector-based discussion.
- Workplace application activity, templates and implementation considerations.

## Module 10: Developing AI templates for NGO teams

- Key concepts, practical examples and sector-based discussion.
- Workplace application activity, templates and implementation considerations.

## Target Audience

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NGO managers, programme officers, policy analysts, donor funded project teams, development practitioners, grants officers, advocacy teams, M&E professionals, community development officers, civil society organizations, consultants and public sector development partners.

## Key Course Benefits

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### Work-Ready Skills

Delegates leave with practical tools, templates and methods they can apply immediately at work.

### Better Institutional Results

The programme supports stronger planning, reporting, compliance, accountability and service delivery.

### Sponsor-Friendly

This document is designed to help supervisors, HR units and sponsors approve delegate participation quickly.

### Professional Recognition

Delegates receive training documentation and a certificate of completion after successful participation.

## Our Training Centres & Delivery Options

Magna Skills offers flexible delivery through face-to-face training centres across Africa and beyond, plus Online / E-Learning for delegates who prefer remote participation.

### Southern Africa

Practical training destinations with strong travel access and delegate support.

Pretoria, South Africa

Vic Falls, Zimbabwe

Livingstone, Zambia

### East Africa

Popular regional centres for government, NGO and donor-funded project teams.

Kigali, Rwanda

Kampala, Uganda

Nairobi,

Zanzibar, Tanzania

### West Africa & Islands

Strategic locations for regional networking and executive capacity building.

Accra, Ghana

Port Louis, Mauritius

### International Executive Venue

Premium destination training for senior teams and international delegates.

Dubai, United Arab Emirates

### Online / E-Learning

Attend from anywhere through live online, blended or self-paced learning options.

Online, E-Learning

Remote Teams

Flex

### Organisation-Based Training

Magna Skills can also arrange dedicated in-house training for ministries, NGOs and companies.

Onsite

Custom Dates

Group Training

## Ready to Nominate Delegates?

Use the links below to register, review the live course page or contact Magna Skills for organisation-based training support.

[Register / Apply Online](#)

[View Full Course Page](#)

## About Magna Skills

Magna Skills Development Institute provides practical capacity building programmes for government departments, NGOs, public institutions, donor-funded projects and private sector professionals across Africa. Our training approach combines expert facilitation, real workplace case studies, practical tools, post-training support and professional documentation that helps organisations strengthen staff performance and service delivery.

Government Training

NGO Capacity Building

Corporate Workshops

Online Learning

Face-to-Face Training

Certifica

## Approval & Authorisation Form

This section may be completed by the organisation, department, HR office, finance office or sponsor approving delegate participation. It can be attached to an internal memo, procurement request or training approval submission.

<b>Organisation / Department</b>	
<b>Delegate Name(s)</b>	
<b>Approved Course</b>	AI for NGO Management, Policy Development and Development Programmes
<b>Preferred Delivery Mode</b>	<input type="checkbox"/> Online <input type="checkbox"/> Face-to-Face <input type="checkbox"/> Organisation-Based Training
<b>Preferred Training Venue / Date</b>	
<b>Estimated Number of Delegates</b>	
<b>Budget / Vote Number</b>	
<b>Contact Person</b>	
<b>Email / Mobile</b>	

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Authorised Name

\_\_\_\_\_  
Signature / Stamp

\_\_\_\_\_  
Date