

## Monitoring, Evaluation and Impact Assessment Course Details

Department: Land, Agriculture and Food Sciences

Presented by Magna Skills Development Institute

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## Course Summary

Magna Skills is pleased to present the Monitoring, Evaluation, and Impact Assessment Excellence course, designed for professionals aiming to enhance their skills in systematically monitoring and evaluating projects and programs. This program provides a comprehensive understanding of monitoring and evaluation frameworks, tools, and methodologies, with a focus on measuring and maximizing the impact of initiatives.

The aim of this programme is to help policy makers and public service practitioners learn how to assess the impact of policy and practice initiatives before these initiatives are embarked upon, and how to think about evaluating policies and programmes going forward. Participants will understand the basic principles of impact evaluation and assessment, and the different ways of assessing policy and practice impacts.

## Course Objectives

Upon completion of the course, participants will:

1. **Understanding Monitoring and Evaluation Concepts:**
  - Grasp the fundamental concepts and principles of monitoring and evaluation.
  - Learn how these concepts contribute to effective project and program management.
2. **Developing Monitoring and Evaluation Frameworks:**
  - Acquire skills in designing and implementing robust monitoring and evaluation frameworks.
  - Understand the importance of setting clear objectives, indicators, and targets.
3. **Utilizing Evaluation Methodologies:**
  - Explore various evaluation methodologies, including impact assessments and outcome evaluations.
  - Gain proficiency in selecting the most suitable evaluation methods for different contexts.
4. **Data Collection and Analysis Techniques:**
  - Learn effective techniques for data collection, analysis, and interpretation.
  - Understand how to use quantitative and qualitative data to measure project success and impact.
5. **Reporting and Communicating Results:**
  - Develop skills in reporting and communicating evaluation findings to stakeholders.
  - Understand the importance of transparency and accountability in the reporting process.

## Course Outline

## **Module 1: Introduction to Monitoring and Evaluation**

- Overview of monitoring and evaluation concepts and their relevance
- The role of monitoring and evaluation in project and program management

## **Module 2: Developing Monitoring and Evaluation Frameworks**

- Designing robust frameworks with clear objectives, indicators, and targets
- Implementation and integration of monitoring and evaluation frameworks

## **Module 3: Evaluation Methodologies**

- Overview of various evaluation methodologies
- Selecting appropriate methodologies for different projects

## **Module 4: Data Collection Techniques**

- Techniques for effective data collection, including surveys, interviews, and focus groups
- Data management and quality assurance in monitoring and evaluation

## **Module 5: Data Analysis and Interpretation**

- Analyzing quantitative and qualitative data
- Interpretation of findings and implications for project management

## **Module 6: Impact Assessment and Outcome Evaluations**

- Understanding impact assessment in the context of evaluations
- Conducting outcome evaluations to measure the success of interventions

## **Module 7: Reporting and Communicating Evaluation Results**

- Developing comprehensive and clear evaluation reports
- Communicating results to various stakeholders

## **Module 8: Utilizing Technology in Monitoring and Evaluation**

- Integration of technology for efficient monitoring and evaluation
- Leveraging software and tools for data collection and analysis

## Module 9: Case Studies and Practical Applications

- Analyzing real-world case studies in monitoring and evaluation
- Applying course concepts to practical scenarios

**Module 10: Continuous Improvement in Monitoring and Evaluation Practices** - Establishing mechanisms for continuous improvement - Implementing feedback loops for ongoing enhancement

This course is ideal for professionals involved in project and program management, development work, and those responsible for monitoring and evaluation activities. Through practical applications and case studies, participants will develop the skills needed to design and implement effective monitoring and evaluation systems and enhance project impact.



## Company Overview

**Who We Are:** Magna Skills is a premier training and capacity-building organization specializing in professional development for government institutions, NGOs, and the private sector.

**Our Mission:** To provide world-class training solutions that equip professionals with the expertise needed to excel in their careers and contribute meaningfully to their organizations.

**Our Vision:** To be the leading provider of professional training and development across Africa, fostering excellence, innovation, and capacity-building in public and private sectors.

## Core Values

- **Excellence** – Delivering high-quality training tailored to meet the evolving needs of professionals.
- **Integrity** – Upholding the highest ethical standards in all our engagements.
- **Innovation** – Embracing new technologies and methodologies to enhance learning experiences.

- **Customer-Centric Approach** – Ensuring client satisfaction by providing relevant, practical, and impactful training.
- **Collaboration** – Partnering with industry experts and institutions to provide the best learning opportunities.

### **Our Training Methodology**

We use a blended learning approach that includes instructor-led training, case studies, workshops, and post-training support.

### **Why Choose Magna Skills?**

- Experienced Trainers
- Customized Training Solutions
- Interactive Learning
- Global Recognition
- Proven Track Record

Request for Training Form

Complete the form and share with Magna Skills Support Team on email info@magnaskills.com or Send Whatsapp on: +27630079022

Approval & Authorization	
Applicant Details	Course Details
First Name:	Course Name:
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Email:	Training Method: Online[ ____ ] Face to Face [ ____ ]
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By signing this agreement, both parties confirm their commitment to the terms outlined in this proposal.