

Socio-economics, marketing and policy development Course Details

Department: Land, Agriculture and Food Sciences

Presented by Magna Skills Development Institute

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CORPORATE TRAINING
Agency

OUR SERVICES :

- Search Engine Optimization
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The banner features a blue background with a white arrow pointing right. On the right side of the arrow is a photograph of three people (two women and one man) in a meeting, looking at a laptop. The Magna Skills logo and website are in the top right corner. The services list is on the left, and the website information is at the bottom left. There are decorative dotted patterns in the top left and bottom right corners.

Course Summary

The programme is aimed those who have work experience in developing countries and wish to acquire professional skills in the expanding field of social policy and planning. The course aims to develop an understanding of the theory and methodology of social policy and planning, to allow deeper study in specialist development areas of particular interest to individual students and to strengthen analytical and organisational skills. Course members typically include professionals working in a wide variety of institutions including national and local government, non-governmental organisations, international bilateral and multilateral aid donors and the private sector.

Course Objectives

- Help delegates learn apply the tools of economic analysis to problems of growth, poverty, and environmental sustainability in developing countries.
- Help delegates understand: (1) why some poor countries have been successful in catching up with the industrialized countries in per capita income, while others are increasingly lagging behind, (2) why half of humanity remains poor, and (3) why environmental degradation and resource exhaustion are commonly associated with income growth, and what are the implications of degradation and exhaustion on growth and poverty.
- Help delegates understand what can be done to promote development through policies and investment projects, and learn to analyze the economic, social, and environmental impacts of specific initiatives.
- Teach delegates to use data to conduct development analyses such as growth diagnostics, poverty assessments, impact analysis of development projects, and environmental impact assessments. Learn to prepare the corresponding reports for international development agencies and policy makers.

Course Outline

- Policy issues in development
- Poverty assessment: methods
- Poverty assessment: policies and programs
- Inequality and vulnerability assessment
- Human development and social protection programs
- Targeting of social programs
- Microfinance institutions
- Impact analysis of development projects: methods
- Impact analysis of development projects: cases

- Development strategies and macro-policies
- Agriculture for development
- Environment and development policy
- Policy debate on foreign aid
- Crises and policy responses



Company Overview

Who We Are: Magna Skills is a premier training and capacity-building organization specializing in professional development for government institutions, NGOs, and the private sector.

Our Mission: To provide world-class training solutions that equip professionals with the expertise needed to excel in their careers and contribute meaningfully to their organizations.

Our Vision: To be the leading provider of professional training and development across Africa, fostering excellence, innovation, and capacity-building in public and private sectors.

Core Values

- **Excellence** – Delivering high-quality training tailored to meet the evolving needs of professionals.
- **Integrity** – Upholding the highest ethical standards in all our engagements.
- **Innovation** – Embracing new technologies and methodologies to enhance learning experiences.
- **Customer-Centric Approach** – Ensuring client satisfaction by providing relevant, practical, and impactful training.
- **Collaboration** – Partnering with industry experts and institutions to provide the best learning opportunities.

Our Training Methodology

We use a blended learning approach that includes instructor-led training, case studies, workshops, and post-training support.

Why Choose Magna Skills?

- Experienced Trainers
- Customized Training Solutions
- Interactive Learning
- Global Recognition
- Proven Track Record

Request for Training Form

Complete the form and share with Magna Skills Support Team on email info@magnaskills.com or Send Whatsapp on: +27630079022

Approval & Authorization	
Applicant Details	Course Details
First Name:	Course Name:
Last Name:	Training Venue:
Mobile:	Month:
Email:	Training Method: Online[____] Face to Face [____]
Company Name:	Duration:
Country:	Number of Staff Members:

By signing this agreement, both parties confirm their commitment to the terms outlined in this proposal.