

Policy Development and Strategic Management Course Details

Department: Accounting, Finance and Budgeting

Presented by Magna Skills Development Institute

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CORPORATE TRAINING
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Course Summary

Magna Skills presents the Policy Development and Strategic Management course, designed for professionals and policymakers seeking to enhance their skills in policy formulation, analysis, and strategic management. This course provides comprehensive training in the principles of policy development, strategic planning, and implementation, equipping participants with the knowledge and tools necessary to effectively navigate the policy landscape and drive organizational success.

Course Objectives

Upon completion of the course, participants will:

1. Understand Policy Development Processes:

- Gain insights into the stages of policy development, including agenda setting, formulation, adoption, and evaluation.
- Understand the role of stakeholders, political dynamics, and institutional frameworks in policy processes.

2. Master Policy Analysis Techniques:

- Learn analytical tools and frameworks for assessing policy alternatives and implications.
- Develop skills in conducting policy research, data analysis, and evidence-based policymaking.

3. Develop Strategic Planning Skills:

- Understand strategic management principles and frameworks for organizational planning.
- Learn how to develop and implement strategic plans to achieve organizational goals and objectives.

4. Enhance Leadership and Decision-Making:

- Develop leadership skills for effective policy advocacy, negotiation, and decision-making.
- Learn how to navigate complex policy environments and lead change initiatives.

5. Implement Policy Monitoring and Evaluation:

- Gain skills in monitoring policy implementation and evaluating policy outcomes.
- Understand the importance of feedback mechanisms and performance indicators in policy evaluation

Course Outline

Module 1: Introduction to Policy Development

- Overview of policy development processes and frameworks
- Role of stakeholders, institutions, and political dynamics in policy formulation

Module 2: Policy Analysis Techniques

- Analytical tools and frameworks for policy analysis
- Conducting policy research and data analysis

Module 3: Strategic Management Principles

- Strategic planning and organizational goal setting
- Developing mission, vision, and values statements

Module 4: Strategic Planning Process

- Environmental scanning and SWOT analysis
- Developing strategic objectives and action plans

Module 5: Leadership in Policy Development

- Leadership skills for effective policy advocacy and negotiation
- Leading change initiatives and managing stakeholders

Module 6: Decision-Making in Policy Development

- Decision-making models and techniques in policy development
- Assessing policy alternatives and making informed decisions

Module 7: Policy Implementation and Change Management

- Implementing strategic plans and policy initiatives
- Change management strategies for overcoming resistance

Module 8: Policy Monitoring and Evaluation

- Monitoring policy implementation progress
- Evaluating policy outcomes and impacts

Module 9: Communication and Stakeholder Engagement - Effective communication strategies for policy advocacy - Stakeholder engagement and consultation processes

Module 10: Case Studies and Best Practices - Analysis of real-world policy development and strategic management case

studies - Best practices and lessons learned in policy formulation, implementation, and evaluation

This course is suitable for policymakers, government officials, program managers, policy analysts, and professionals involved in strategic management and decision-making. Through a combination of theoretical knowledge, practical exercises, and case studies, participants will gain the skills and expertise needed to develop effective policies, lead strategic initiatives, and drive organizational success in dynamic policy environments



Company Overview

Who We Are: Magna Skills is a premier training and capacity-building organization specializing in professional development for government institutions, NGOs, and the private sector.

Our Mission: To provide world-class training solutions that equip professionals with the expertise needed to excel in their careers and contribute meaningfully to their organizations.

Our Vision: To be the leading provider of professional training and development across Africa, fostering excellence, innovation, and capacity-building in public and private sectors.

Core Values

- **Excellence** – Delivering high-quality training tailored to meet the evolving needs of professionals.
- **Integrity** – Upholding the highest ethical standards in all our engagements.
- **Innovation** – Embracing new technologies and methodologies to enhance learning experiences.
- **Customer-Centric Approach** – Ensuring client satisfaction by providing relevant, practical, and impactful training.
- **Collaboration** – Partnering with industry experts and institutions to provide the best learning opportunities.

Our Training Methodology

We use a blended learning approach that includes instructor-led training, case studies, workshops, and post-training support.

Why Choose Magna Skills?

- Experienced Trainers
- Customized Training Solutions
- Interactive Learning
- Global Recognition
- Proven Track Record

Request for Training Form

Complete the form and share with Magna Skills Support Team on email info@magnaskills.com or Send Whatsapp on: +27630079022

Approval & Authorization	
Applicant Details	Course Details
First Name:	Course Name:
Last Name:	Training Venue:
Mobile:	Month:
Email:	Training Method: Online[____] Face to Face [____]
Company Name:	Duration:
Country:	Number of Staff Members:

By signing this agreement, both parties confirm their commitment to the terms outlined in this proposal.