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### **Strategic Financial Management Course Details**

**Department: Accounting, Finance and Budgeting** 

Presented by Magna Skills Development Institute

**Registration Link** 

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Training Coordinator: Denis Wunganayi

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#### **Course Summary**

Financial management is a discipline that affects every area of business – it is central to the processes of resource transformation and shareholder value. Whilst business is concerned with several relationships, with customers and employees – its relationships with the providers of finance are central to the strategic decision-making process.

In order for organisations to be effective, maintain their niches and be competitive, they have to align their finances with their strategies. This requires their managing their finances strategically. In this course, participants will be taught how to align the finances of their organisations with their strategies.

### **Course Objectives**

- To introduce fundamental bookkeeping and accounting concepts to course participants to enable them to manage the financial aspects of their role more effectively.
- To review the different approaches taken in the public and private sector
- To make sense of key financial statements and some key ratios
- To enable participants to manage financial aspects of projects more effectively
- To participate more knowledgeably in the budgeting process.

### **Course Outline**

1.	Financial Policy and Corporate Strategy			
	Strategic decision making framework			
	Interface of Financial Policy and strategic management			
	Balancing financial goals vis sustainable growth.			
2.	Project Planning and Capital Budgeting			
	Feasibility study			
	Cash flow Projections – Impact of taxation, depreciation, inflation and working capital			

	Capital Budgeting Decisions - Certainty Equivalent approach, Evaluation of Risky Investment Proposals, Risk and Return analysis, Simulation and decision tree analysis, Sensitivity analysis, Capital Rationing, Adjusted Net Present Value, Replacement decisions, Application of Real Options in capital budgeting, Impact of inflation on capital budgeting decisions			
Preparation of Project Report				
	Social cost benefit analysis.			
3.	Leasing decision including cross border leasing			
4.	Dividend Decisions			
	Dividend theories, Determinants of dividend policies.			
5.	<ul> <li>Indian Capital Market         <ul> <li>including role of various primary and secondary market institutions</li> </ul> </li> <li>Capital Market Instruments         <ul> <li>Financial derivatives – stock futures, stock options, index futures, index options</li> <li>Option valuation techniques : Binomial model, Black Scholes Option Pricing Model, Greeks – Delta, Gamma, Theta, Rho and Vega</li> <li>Pricing of Futures – Cost of carry model</li> <li>Imbedded derivatives</li> </ul> </li> <li>Commodity derivatives</li> <li>OTC derivatives</li> <li>Swaps, Swaptions, Forward Rate Agreements (FRAs), Caps, Floors and Collors.</li> </ul>			
6	Security Analysis			
	Fundamental analysis - Economic analysis, Industry analysis and Company Analysis			

	Bond valuation, Price Yield relationship, Bond Price forecasting – application of duration and convexity, Yield curve strategies			
	Technical Analysis – market cycle model and basic trend identification, different types of charting, support and resistance, price patterns, moving averages, Bollinger Bands, momentum analysis.			
7.	Portfolio Theory and Asset Pricing			
	Efficient Market Theory – Random walk theory ; Markowitz model of risk return optimization			
	Capital Asset Pricing Model (CAPM)			
	Arbitrage Pricing Theory (APT)			
	Sharpe Index Model			
	Portfolio Management - Formulation, Monitoring and Evaluation			
	Equity Style Management			
	Principles and Management of Hedge Funds			
	International Portfolio Management.			
8.	Financial Services in India			
	Investment Banking			
	Retail Banking			
	On Line Share Trading			
	Depository Service.			
9.	(a) Mutual Funds:			
	Regulatory framework, formulation, monitoring and evaluation of various schemes of Mutual funds, Money market mutual funds.			
	(b) Exchange Traded Funds.			
10.	Money Market operations			

	(a)	Foreign Direct Investment, Foreign Institutional Investment.			
	(b)	International Financial Management			
	Raising of capital abroad - American Depository Receipts, Global Depository Receipts,				
11.		External Commercial Borrowings and Foreign Currency Convertible Bonds			
		International Capital Budgeting			
	International Working Capital Management.				
12.	Foreign Exchange Exposure and Risk Management				
	Exchange rate determination, Exchange rate forecasting				
	Foreign currency market				
	Foreign exchange derivatives – Forward, futures, options and swaps				
	Management of transaction, translation and economic exposures				
	Hedging currency risk.				
13.	Mergers, Acquisitions and Restructuring				
	Meaning of mergers and acquisition, categories, purposes				
	Process of mergers and acquisition – Identification and valuation of the target, acquisition through negotiation, due diligence, post – merger integration				
	Legal and regulatory requirements				
	Merger and Acquisition agreement				
	Reverse merger				
	Potential adverse competitive effects of mergers				
	Corporate Takeovers: Motivations, Co-insurance effect, Cross-border takeovers, Forms of takeovers, Takeover defenses				

Going Private and Other Control Transactions: Leveraged Buyouts (LBOs), Management Buyouts (MBOs), Spin Offs and Asset Divestitures

Corporate Restructuring : Refinancing and rescue financing, reorganizations of debtors and creditors, Sale of assets, targeted stock offerings, downsizing and layoff programmes, negotiated wage give-backs, employee buyouts.



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### **Company Overview**

**Who We Are:** Magna Skills is a premier training and capacity-building organization specializing in professional development for government institutions, NGOs, and the private sector.

**Our Mission:** To provide world-class training solutions that equip professionals with the expertise needed to excel in their careers and contribute meaningfully to their organizations.

**Our Vision:** To be the leading provider of professional training and development across Africa, fostering excellence, innovation, and capacity-building in public and private sectors.

### **Core Values**

- Excellence Delivering high-quality training tailored to meet the evolving needs of professionals.
- Integrity Upholding the highest ethical standards in all our engagements.
- Innovation Embracing new technologies and methodologies to enhance learning experiences.
- Customer-Centric Approach Ensuring client satisfaction by providing relevant, practical, and impactful training.
- **Collaboration** Partnering with industry experts and institutions to provide the best learning opportunities.

### **Our Training Methodology**

We use a blended learning approach that includes instructor-led training, case studies, workshops, and post-training support.

### Why Choose Magna Skills?

- Experienced Trainers
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Applicant Details	Course Details			
First Name:	Course Name:			
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Mobile:	Month:			
Email:	Training Method: Onine[ ] Face to Face [ ]			
Company Name:	Duration:			
Country:	Number of Staff Members:			

By signing this agreement, both parties confirm their commitment to the terms outlined in this proposal.