

Agriculture Extension Service Delivery and Management Techniques Course Details

Department: Environmental, Urban & Regional Planning

Presented by Magna Skills Development Institute

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CORPORATE TRAINING *Agency*

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Course Summary

Magna Skills presents the Agricultural Extension Service Delivery and Management Techniques course, tailored for professionals and stakeholders involved in agricultural extension services. This program provides essential knowledge and practical skills to enhance the effectiveness of agricultural extension programs, focusing on innovative service delivery methods and efficient management techniques.

Course Objectives

1. **Understanding Agricultural Extension Services:**
 - Gain insights into the role and importance of agricultural extension services.
 - Understand the objectives and key components of extension programs.
2. **Effective Service Delivery Strategies:**
 - Learn innovative approaches and best practices for delivering extension services.
 - Develop skills to tailor extension services to the needs of diverse stakeholders.
3. **Communication and Outreach Techniques:**
 - Enhance communication skills for effective outreach to farmers and rural communities.
 - Utilize various channels and tools to disseminate agricultural information.
4. **Farmers' Education and Training Methods:**
 - Explore interactive and participatory education methods for farmers.
 - Design and implement training programs to build farmers' capacities.
5. **Monitoring and Evaluation of Extension Programs:**
 - Develop monitoring and evaluation frameworks for assessing program impact.
 - Implement feedback mechanisms to improve service delivery and outreach.

Course Outline

Module 1: Introduction to Agricultural Extension Services

- Role and importance of agricultural extension in rural development
- Evolution and key components of extension programs

Module 2: Effective Service Delivery Strategies

- Innovative approaches for delivering extension services

- Tailoring extension programs to meet stakeholders' needs

Module 3: Communication and Outreach Techniques

- Communication skills for effective outreach to farmers
- Utilizing ICT tools and social media for agricultural extension

Module 4: Farmers' Education and Training Methods

- Participatory education methods for farmer training
- Designing and implementing effective training programs

Module 5: Extension Program Planning and Implementation

- Developing extension program objectives and strategies
- Implementing extension activities and services in rural communities

Module 6: Monitoring and Evaluation of Extension Programs

- Designing monitoring and evaluation frameworks
- Assessing the impact of extension programs on agricultural practices

Module 7: Farmer Advisory Services

- Providing advisory services on crop production, pest management, and soil conservation
- Addressing farmers' queries and concerns effectively

Module 8: Sustainable Agriculture Practices

- Promoting sustainable agriculture practices through extension services
- Encouraging adoption of climate-smart farming techniques

Module 9: Community Engagement and Stakeholder Collaboration

- Engaging local communities and stakeholders in extension activities
- Collaborating with government agencies, NGOs, and other organizations for enhanced impact

Module 10: Case Studies and Best Practices - Analyzing case studies and best practices in agricultural extension - Applying lessons learned to improve extension service delivery

This course is suitable for agricultural extension officers, development practitioners, government officials, and professionals involved in rural development initiatives. Through interactive lectures, practical exercises, and case studies, participants will acquire the knowledge and skills needed to enhance agricultural extension service delivery and management techniques for sustainable rural development.



Company Overview

Who We Are: Magna Skills is a premier training and capacity-building organization specializing in professional development for government institutions, NGOs, and the private sector.

Our Mission: To provide world-class training solutions that equip professionals with the expertise needed to excel in their careers and contribute meaningfully to their organizations.

Our Vision: To be the leading provider of professional training and development across Africa, fostering excellence, innovation, and capacity-building in public and private sectors.

Core Values

- **Excellence** – Delivering high-quality training tailored to meet the evolving needs of professionals.
- **Integrity** – Upholding the highest ethical standards in all our engagements.
- **Innovation** – Embracing new technologies and methodologies to enhance learning experiences.
- **Customer-Centric Approach** – Ensuring client satisfaction by providing relevant, practical, and impactful training.
- **Collaboration** – Partnering with industry experts and institutions to provide the best learning opportunities.

Our Training Methodology

We use a blended learning approach that includes instructor-led training, case studies, workshops, and post-training support.

Why Choose Magna Skills?

- Experienced Trainers
- Customized Training Solutions
- Interactive Learning
- Global Recognition
- Proven Track Record

Request for Training Form

Complete the form and share with Magna Skills Support Team on email info@magnaskills.com or Send Whatsapp on: +27630079022

Approval & Authorization	
Applicant Details	Course Details
First Name:	Course Name:
Last Name:	Training Venue:
Mobile:	Month:
Email:	Training Method: Online[____] Face to Face [____]
Company Name:	Duration:
Country:	Number of Staff Members:

By signing this agreement, both parties confirm their commitment to the terms outlined in this proposal.