

Public Policy for Development Course Details

Department: Executive Leadership and Management

Presented by Magna Skills Development Institute

[Registration Link](#)

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Course Summary

The Public Policy for Development course by Magna Skills is designed to provide participants with a comprehensive understanding of the role of public policy in promoting development initiatives. This course examines key concepts, theories, and frameworks related to public policy analysis, formulation, implementation, and evaluation within the context of development challenges. Participants will explore various policy areas, including economic development, social welfare, environmental sustainability, and governance, and learn how effective public policies can contribute to sustainable development outcomes.

Course Objectives

1. **Understanding Public Policy Analysis:** Gain insights into the principles and methodologies of public policy analysis, including problem identification, policy options analysis, and policy evaluation techniques, to assess the effectiveness of development policies.
2. **Policy Formulation and Implementation:** Learn how public policies are formulated and implemented, considering stakeholder engagement, policy instruments, and institutional arrangements, to address development priorities and challenges effectively.
3. **Policy Areas in Development:** Explore key policy areas relevant to development, such as economic policy, social policy, environmental policy, and governance reform, and understand their interconnections and implications for sustainable development outcomes.
4. **Policy Advocacy and Communication:** Develop skills in policy advocacy, communication, and negotiation to influence decision-makers, mobilize support for development policies, and promote participatory policy processes.
5. **Policy Evaluation and Learning:** Understand the importance of policy evaluation for learning and adaptation, including monitoring and evaluation frameworks, impact assessment methodologies, and lessons learned from policy implementation, to improve future policy interventions.

Course Outline

Module 1: Introduction to Public Policy and Development

- Overview of public policy concepts, theories, and frameworks
- Understanding the role of public policy in promoting development goals

Module 2: Policy Analysis and Decision Making

- Principles of policy analysis and decision-making processes
- Tools and techniques for policy analysis, including cost-benefit analysis and scenario planning

Module 3: Policy Formulation and Implementation

- Stakeholder engagement and participation in policy formulation
- Strategies for policy implementation, including capacity-building and institutional strengthening

Module 4: Economic Policy for Development

- Macroeconomic policy frameworks and development outcomes
- Economic growth, poverty reduction, and inequality in development policy

Module 5: Social Policy and Human Development

- Social protection, healthcare, education, and gender equality in development policy
- Addressing social disparities and promoting inclusive development outcomes

Module 6: Environmental Policy and Sustainability

- Environmental sustainability, natural resource management, and climate change adaptation
- Integrating environmental considerations into development planning and policy-making

Module 7: Governance and Institutional Reform

- Good governance principles, transparency, accountability, and rule of law
- Strengthening institutions and governance frameworks for effective policy implementation

Module 8: Policy Advocacy and Communication

- Strategies for policy advocacy, communication, and stakeholder engagement
- Building coalitions, mobilizing support, and influencing policy decisions

Module 9: Policy Evaluation and Learning

- Monitoring and evaluation frameworks for assessing policy effectiveness
- Impact assessment methodologies and learning from policy implementation

Module 10: Case Studies and Practical Applications

- Analysis of real-world development policy challenges and case studies
- Group exercises and simulations to apply policy analysis and formulation skills

The Public Policy for Development course equips participants with the knowledge and skills needed to analyze, formulate, implement, and evaluate public policies for sustainable development. Through a blend of theoretical learning, practical exercises, case studies, and interactive discussions, participants will develop a deep understanding of the role of public policy in addressing development challenges and promoting inclusive and sustainable development outcomes.



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A photograph of four people standing outdoors in front of a brick wall. From left to right: a man in a white polo shirt and dark trousers, a woman in a white polo shirt and green cargo pants holding a certificate, a man in a dark suit holding a certificate, and a man in a white polo shirt and dark trousers holding a certificate. They are all smiling and looking at the camera.

Company Overview

Who We Are: Magna Skills is a premier training and capacity-building organization specializing in professional development for government institutions, NGOs, and the private sector.

Our Mission: To provide world-class training solutions that equip professionals with the expertise needed to excel in their careers and contribute meaningfully to their organizations.

Our Vision: To be the leading provider of professional training and development across Africa, fostering excellence, innovation, and capacity-building in public and private sectors.

Core Values

- **Excellence** – Delivering high-quality training tailored to meet the evolving needs of professionals.
- **Integrity** – Upholding the highest ethical standards in all our engagements.
- **Innovation** – Embracing new technologies and methodologies to enhance learning experiences.
- **Customer-Centric Approach** – Ensuring client satisfaction by providing relevant, practical, and impactful training.
- **Collaboration** – Partnering with industry experts and institutions to provide the best learning opportunities.

Our Training Methodology

We use a blended learning approach that includes instructor-led training, case studies, workshops, and post-training support.

Why Choose Magna Skills?

- Experienced Trainers
- Customized Training Solutions
- Interactive Learning
- Global Recognition
- Proven Track Record

Request for Training Form

Complete the form and share with Magna Skills Support Team on email info@magnaskills.com or Send Whatsapp on: +27630079022

Approval & Authorization	
Applicant Details	Course Details
First Name:	Course Name:
Last Name:	Training Venue:
Mobile:	Month:
Email:	Training Method: Online[____] Face to Face [____]
Company Name:	Duration:
Country:	Number of Staff Members:

By signing this agreement, both parties confirm their commitment to the terms outlined in this proposal.