

## Advanced Planning and Strategic Management Course Details

Department: Executive Leadership and Management

Presented by Magna Skills Development Institute

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*Agency*

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## Course Summary

At **Magna Skills**, we recognize the growing need for visionary leadership and adaptive planning in today's complex global environment. Our **Advanced Planning and Strategic Management** course is tailored for senior managers, department heads, planners, and policymakers in government institutions, NGOs, and the private sector. This course equips participants with cutting-edge tools and frameworks to analyze their operating environment, design resilient strategies, implement organizational change, and measure strategic success.

With a practical, hands-on approach that includes real-world case studies and interactive sessions, participants will leave equipped to drive long-term impact and institutional growth.

## Course Objectives

By the end of this course, participants will be able to:

1. Conduct in-depth strategic and environmental analysis using proven global frameworks.
2. Develop and align strategic plans with organizational mission, vision, and national or sectoral priorities.
3. Lead and manage change initiatives in alignment with strategic objectives.
4. Identify and mitigate risks associated with long-term strategic planning.
5. Track and evaluate performance through KPIs and strategic reporting tools.

## Course Outline

1. **Overview of Strategic Management and Planning**
  1. Strategic leadership in public and private sector institutions
  2. The role of strategic management in organizational sustainability
2. **Environmental and Industry Analysis**
  1. Applying PESTLE, SWOT, and Porter's Five Forces
  2. Understanding the local and regional context in Africa and beyond
3. **Strategic Visioning and Goal Alignment**
  1. Developing compelling mission and vision statements
  2. Setting national development-aligned SMART goals
4. **Advanced Strategic Planning Tools**
  1. Balanced Scorecard, Strategy Maps, and OKRs
  2. Practical sessions on how to apply each tool within your institution

5. **Organizational Strategy Development**
  1. Crafting strategies for innovation, resilience, and competitiveness
  2. Tailored approaches for government, NGOs, and corporates
6. **Implementing and Communicating Strategy**
  1. Structuring strategy implementation across departments
  2. Managing internal communications and strategic change
7. **Strategic Risk Management**
  1. Identifying, prioritizing, and mitigating strategic and operational risks
  2. Using scenario analysis and stress-testing techniques
8. **Performance Monitoring and Evaluation (M&E)**
  1. Key Performance Indicators (KPIs) and dashboard development
  2. Conducting strategic reviews and adapting plans accordingly
9. **Case Studies from Across Africa**
  1. Success stories and failures from government and NGO strategy implementation
  2. Lessons learned and peer discussions
10. **Practical Strategy Workshop**
  1. Participants develop a full strategic plan or review a current one
  2. Presentation of strategic proposals for group feedback



## Company Overview

**Who We Are:** Magna Skills is a premier training and capacity-building organization specializing in professional development for government institutions, NGOs, and the private sector.

**Our Mission:** To provide world-class training solutions that equip professionals with the expertise needed to excel in their careers and contribute meaningfully to their organizations.

**Our Vision:** To be the leading provider of professional training and development across Africa, fostering excellence, innovation, and capacity-building in public and private sectors.

### Core Values

- **Excellence** – Delivering high-quality training tailored to meet the evolving needs of professionals.
- **Integrity** – Upholding the highest ethical standards in all our engagements.
- **Innovation** – Embracing new technologies and methodologies to enhance learning experiences.
- **Customer-Centric Approach** – Ensuring client satisfaction by providing relevant, practical, and impactful training.
- **Collaboration** – Partnering with industry experts and institutions to provide the best learning opportunities.

### Our Training Methodology

We use a blended learning approach that includes instructor-led training, case studies, workshops, and post-training support.

### Why Choose Magna Skills?

- Experienced Trainers
- Customized Training Solutions
- Interactive Learning
- Global Recognition
- Proven Track Record

Request for Training Form

Complete the form and share with Magna Skills Support Team on email info@magnaskills.com or Send Whatsapp on: +27630079022

Approval & Authorization	
Applicant Details	Course Details
First Name:	Course Name:
Last Name:	Training Venue:
Mobile:	Month:
Email:	Training Method: Online[ ____ ] Face to Face [ ____ ]
Company Name:	Duration:
Country:	Number of Staff Members:

By signing this agreement, both parties confirm their commitment to the terms outlined in this proposal.