Corporate Training Courses Virtual Online Classes Conferences & Webinars Academic Tours Venues: South Africa, Rwanda, Kenya, Dubai, Uganda, Ghana, Zambia, Zimbabwe, Mauritius, Tanzania
Tel: +27 63 007 9022 | +250 722 99 0657
Email: info@magnaskills.com
Web: www.magnaskills.com

Procurement and Packaging Course Details

Department: Procurement & Supply Chain Management

Presented by Magna Skills Development Institute

Date Created: 16-May-2025

Training Coordinator: Denis Wunganayi



Course Summary

The Procurement and Packaging course offered by Magna Skills provides participants with comprehensive training in the procurement process and packaging strategies. This course covers essential concepts, techniques, and best practices for procuring goods and services, as well as designing effective packaging solutions. Participants will learn about procurement principles, sourcing strategies, contract negotiation, quality assurance, and the role of packaging in product presentation and protection.

Course Objectives

- 1. **Understanding Procurement Principles:** Gain insights into the fundamentals of procurement, including procurement processes, regulations, and ethical considerations.
- 2. **Strategic Sourcing Strategies:** Learn how to develop sourcing strategies, conduct supplier assessments, and establish supplier relationships to ensure a reliable supply chain.
- 3. **Contract Negotiation and Management:** Develop skills in contract negotiation, drafting, and management to secure favorable terms and conditions for procurement contracts.
- 4. **Quality Assurance and Compliance:** Understand the importance of quality assurance in procurement, including supplier qualification, product inspection, and compliance with regulatory standards.
- 5. **Packaging Design and Optimization:** Explore principles of packaging design, materials selection, and optimization to enhance product presentation, protection, and sustainability.

Course Outline

Module 1: Introduction to Procurement

- Overview of procurement principles, processes, and objectives
- Regulatory frameworks and ethical considerations in procurement

Module 2: Strategic Sourcing Strategies

- Developing sourcing strategies based on organizational needs and market analysis
- Supplier selection, evaluation, and relationship management

Module 3: Contract Negotiation and Management

Techniques for effective contract negotiation and drafting

Contract management best practices and risk mitigation strategies

Module 4: Quality Assurance in Procurement

- Establishing quality standards and specifications for procured goods and services
- Supplier quality management, product inspection, and compliance

Module 5: Packaging Design Principles

- Understanding the role of packaging in product presentation, protection, and branding
- Packaging materials, design considerations, and sustainability

Module 6: Packaging Optimization

- Strategies for optimizing packaging design, size, and weight to reduce costs and environmental impact
- Packaging testing and validation processes

Module 7: Cost Analysis and Budgeting

- Conducting cost analysis for procurement decisions and packaging solutions
- Budgeting and cost optimization strategies

Module 8: Supply Chain Integration

- Integrating procurement and packaging processes into the supply chain
- Coordination with logistics, inventory management, and distribution

Module 9: Environmental Sustainability

- Sustainable procurement practices and green packaging solutions
- Environmental regulations and certifications

Module 10: Case Studies and Best Practices

- Analysis of successful procurement and packaging strategies in different industries
- Best practices, lessons learned, and opportunities for innovation and improvement

The Procurement and Packaging course empowers participants with the knowledge and skills necessary to excel in procurement management and packaging design. Through a blend of theoretical learning, practical exercises, and case studies, participants will gain practical insights into procurement principles, strategic sourcing, contract negotiation, quality

assurance, and packaging optimization, enabling them to make informed decisions and drive value creation in their organizations.



Company Overview

Who We Are: Magna Skills is a premier training and capacity-building organization specializing in professional development for government institutions, NGOs, and the private sector.

Our Mission: To provide world-class training solutions that equip professionals with the expertise needed to excel in their careers and contribute meaningfully to their organizations.

Our Vision: To be the leading provider of professional training and development across Africa, fostering excellence, innovation, and capacity-building in public and private sectors.

Core Values

- Excellence Delivering high-quality training tailored to meet the evolving needs of professionals.
- Integrity Upholding the highest ethical standards in all our engagements.
- Innovation Embracing new technologies and methodologies to enhance learning experiences.
- Customer-Centric Approach Ensuring client satisfaction by providing relevant, practical, and impactful training.
- **Collaboration** Partnering with industry experts and institutions to provide the best learning opportunities.

Our Training Methodology

We use a blended learning approach that includes instructor-led training, case studies, workshops, and post-training support.

Why Choose Magna Skills?

Experienced Trainers

- Customized Training Solutions
- Interactive Learning
- Global Recognition
- Proven Track Record

Request for Training Form

Complete the form and share with Magna Skills Support Team on email info@magnaskills.com or Send Whatsapp on: +27630079022

Approval & Authorization	
Applicant Details	Course Details
First Name:	Course Name:
Last Name:	Training Venue:
Mobile:	Month:
Email:	Training Method: Onine[] Face to Face []
Company Name:	Duration:
Country:	Number of Staff Members:

By signing this agreement, both parties confirm their commitment to the terms outlined in this proposal.