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# Leadership and Management of Non-Profit and Public Organizations Course Details

**Department: NGO Management & Policy Development** 

Presented by Magna Skills Development Institute

**Registration Link** 

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# **Course Summary**

Embark on a purpose-driven journey with Magna Skills' "Leadership and Management in Non-Profit and Public Organizations" course. Tailored for individuals passionate about making a positive impact in the non-profit and public sectors, this program integrates leadership and management principles to equip participants with the skills needed to navigate the unique challenges of mission-driven organizations.

Gain insights into effective governance, strategic planning, and ethical leadership. Enroll now to elevate your leadership capabilities and contribute to the success of non-profit and public organizations.

# **Course Objectives**

- 1. **nderstanding Non-Profit and Public Sector Dynamics:** Acquire insights into the distinctive features, challenges, and opportunities of non-profit and public organizations.
- 2. Effective Leadership in Mission-Driven Environments: Develop leadership skills tailored to the values and goals of non-profit and public organizations.
- 3. **Strategic Planning and Governance:** Learn strategic planning techniques and explore governance models to enhance organizational effectiveness.
- 4. **Financial Management and Resource Mobilization:** Understand financial management principles specific to non-profits, including fundraising and resource mobilization.
- 5. **Stakeholder Engagement and Collaboration:** Foster relationships with diverse stakeholders and master collaboration strategies within the non-profit and public sectors.
- 6. Ethical Leadership and Social Impact: Cultivate ethical leadership practices and understand how non-profit and public organizations can drive positive social impact.

### **Course Outline**

#### Module 1: Introduction to Non-Profit and Public Sector Dynamics

- Characteristics of non-profit and public organizations
- Challenges and opportunities in the sector

#### Module 2: Effective Leadership in Mission-Driven Environments

- Leadership styles in non-profit and public sectors
- Motivating and leading teams toward mission fulfillment

#### Module 3: Strategic Planning and Governance

- Developing and implementing strategic plans
- Governance models and practices

#### Module 4: Financial Management and Resource Mobilization

- Budgeting and financial management for non-profits
- Fundraising strategies and resource mobilization

#### Module 5: Stakeholder Engagement and Collaboration

- Identifying and engaging diverse stakeholders
- Strategies for effective collaboration

#### Module 6: Ethical Leadership and Social Impact

- Ethical considerations in leadership
- Measuring and enhancing social impact

#### Assessment:

- Quizzes and reflections after each module
- Case studies on strategic planning and financial management
- Final project: Develop a comprehensive leadership and management plan for a non-profit or public organization scenario

Enroll in the "Leadership and Management in Non-Profit and Public Organizations" course to gain the expertise needed to lead purpose-driven organizations and contribute to positive societal change. Join us in making a difference in the non-profit and public sectors.



# AVAILABLE IN-PERSON, ONLINE & ON-SITE JOIN TODAY

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# **Company Overview**

**Who We Are:** Magna Skills is a premier training and capacity-building organization specializing in professional development for government institutions, NGOs, and the private sector.

**Our Mission:** To provide world-class training solutions that equip professionals with the expertise needed to excel in their careers and contribute meaningfully to their organizations.

**Our Vision:** To be the leading provider of professional training and development across Africa, fostering excellence, innovation, and capacity-building in public and private sectors.

# **Core Values**

- **Excellence** Delivering high-quality training tailored to meet the evolving needs of professionals.
- Integrity Upholding the highest ethical standards in all our engagements.
- Innovation Embracing new technologies and methodologies to enhance learning experiences.
- Customer-Centric Approach Ensuring client satisfaction by providing relevant, practical, and impactful training.
- **Collaboration** Partnering with industry experts and institutions to provide the best learning opportunities.

# **Our Training Methodology**

We use a blended learning approach that includes instructor-led training, case studies, workshops, and post-training support.

# Why Choose Magna Skills?

- Experienced Trainers
- Customized Training Solutions
- Interactive Learning
- Global Recognition
- Proven Track Record

# **Request for Training Form**

Complete the form and share with Magna Skills Support Team on email info@magnaskills.com or Send Whatsapp on: +27630079022

Approval & Authorization	
Applicant Details	Course Details
First Name:	Course Name:
Last Name:	Training Venue:
Mobile:	Month:
Email:	Training Method: Onine[ ] Face to Face [ ]
Company Name:	Duration:
Country:	Number of Staff Members:

By signing this agreement, both parties confirm their commitment to the terms outlined in this proposal.