

Radio Programming and Production Course Details

Department: Event , Travel and Tourism Management

Presented by Magna Skills Development Institute

Date Created: 15-May-2025

Training Coordinator: Denis Wunganayi



CORPORATE TRAINING
Agency

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Course Summary

This course is specifically designed to provide the theoretical and some practical knowledge about broadcasting to the delegates. They will learn about Radio Journalism; Broadcasting Qualities and responsibilities; Radio Drama; Prospects and challenges to broadcasting in Pakistan. Magazine Program and infotainment; Digital Storytelling; Radio News Style; Story format and copy layout; Interviewing for broadcast: Strategies and approaches. And an introduction of other radio programs.

Course Objectives

- A sound introduction to the principles and techniques of Journalism.
- An understanding of news broadcasting style.
- To provide guidelines, information and specific techniques for understanding and applying the knowledge achieved in problems relating to radio broadcasting.
- To enable students to find a better placement opportunity in radio broadcasting.
- Modern trends in Radio Broadcasting with discussion on contemporary issues and problems which are there and which might effect radio channels in the future.
- Learning to work in groups and society.

Course Outline

- Produce different types of radio programs
- Work on subject- related projects
- Predict and combat problems related to radio broadcasting in the best possible way.
- Get a deep insight of the practical side of radio journalism.
- Join radio stations and various broadcasting organizations in which they will excel.
- Participate and work in groups.
- Start practicing free-lance journalism.

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Company Overview

Who We Are: Magna Skills is a premier training and capacity-building organization specializing in professional development for government institutions, NGOs, and the private sector.

Our Mission: To provide world-class training solutions that equip professionals with the expertise needed to excel in their careers and contribute meaningfully to their organizations.

Our Vision: To be the leading provider of professional training and development across Africa, fostering excellence, innovation, and capacity-building in public and private sectors.

Core Values

- **Excellence** – Delivering high-quality training tailored to meet the evolving needs of professionals.
- **Integrity** – Upholding the highest ethical standards in all our engagements.
- **Innovation** – Embracing new technologies and methodologies to enhance learning experiences.
- **Customer-Centric Approach** – Ensuring client satisfaction by providing relevant, practical, and impactful training.
- **Collaboration** – Partnering with industry experts and institutions to provide the best learning opportunities.

Our Training Methodology

We use a blended learning approach that includes instructor-led training, case studies, workshops, and post-training support.

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- Experienced Trainers
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- Interactive Learning

- Global Recognition
- Proven Track Record

Request for Training Form

Complete the form and share with Magna Skills Support Team on email info@magnaskills.com or Send Whatsapp on: +27630079022

Approval & Authorization	
Applicant Details	Course Details
First Name:	Course Name:
Last Name:	Training Venue:
Mobile:	Month:
Email:	Training Method: Online[____] Face to Face [____]
Company Name:	Duration:
Country:	Number of Staff Members:

By signing this agreement, both parties confirm their commitment to the terms outlined in this proposal.