

# **Event Planning Course Details**

**Department: Public Relations, Sales and Marketing** 

**Presented by Magna Skills Development Institute** 

**Registration Link** 

Date Created: 06-Jun-2025

Training Coordinator: Denis Wunganayi



### **Course Summary**

**Event Planning** 

# **Course Objectives**

#### **Course Outline**



#### **Company Overview**

**Who We Are:** Magna Skills is a premier training and capacity-building organization specializing in professional development for government institutions, NGOs, and the private sector.

**Our Mission:** To provide world-class training solutions that equip professionals with the expertise needed to excel in their careers and contribute meaningfully to their organizations.

**Our Vision:** To be the leading provider of professional training and development across Africa, fostering excellence, innovation, and capacity-building in public and private sectors.

#### **Core Values**

- Excellence Delivering high-quality training tailored to meet the evolving needs of professionals.
- Integrity Upholding the highest ethical standards in all our engagements.
- **Innovation** Embracing new technologies and methodologies to enhance learning experiences.
- Customer-Centric Approach Ensuring client satisfaction by providing relevant, practical, and impactful training.
- Collaboration Partnering with industry experts and institutions to provide the best learning opportunities.

#### **Our Training Methodology**

We use a blended learning approach that includes instructor-led training, case studies, workshops, and post-training support.

#### Why Choose Magna Skills?

- Experienced Trainers
- Customized Training Solutions
- Interactive Learning
- Global Recognition
- Proven Track Record

### **Request for Training Form**

Complete the form and share with Magna Skills Support Team on email info@magnaskills.com or Send Whatsapp on: +27630079022

Approval & Authorization	
Applicant Details	Course Details
First Name:	Course Name:
Last Name:	Training Venue:
Mobile:	Month:
Email:	Training Method: Onine[ ] Face to Face [ ]
Company Name:	Duration:
Country:	Number of Staff Members:

By signing this agreement, both parties confirm their commitment to the terms outlined in this proposal.