

## Online and Offline betting - Framework and Supervisory Course Details

Department: Event , Travel and Tourism Management

Presented by Magna Skills Development Institute

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## Course Summary

This course provides an introduction to online and offline betting, including the legal and regulatory framework, key terminology, and different types of betting. The course covers popular sports and horse racing betting, as well as casino betting. Additionally, students will learn about online betting, mobile betting, risk management, ethics, and social responsibility. The supervisory methods will include case studies, simulations, group discussions, and practical exercises. By the end of the course, students should have a solid understanding of the subject matter and be able to apply their knowledge to make informed betting decisions while recognizing the importance of responsible gambling practices.

## Course Objectives

The objectives of this course on online and offline betting include:

1. To introduce students to the key terminology, types, and legal and regulatory framework of betting.
2. To familiarize students with popular sports, horse racing, and casino betting, including the rules, strategies, and odds associated with each.
3. To enable students to make informed betting decisions by analyzing odds, probabilities, and applying statistics.
4. To provide students with an understanding of the advantages and disadvantages of online and mobile betting, including payment systems and security measures.
5. To teach students how to manage risk and minimize losses by identifying and managing risks, practicing responsible gambling, and using bankroll management techniques.
6. To promote ethical and social responsibility in betting by raising awareness of the implications of betting and recognizing and avoiding problem gambling behaviors.
7. To equip students with supervisory methods and tools for monitoring and supervising betting activities, including identifying and preventing fraudulent activities.

By the end of the course, students should have a solid understanding of the subject matter and be able to apply their knowledge to make informed betting decisions while recognizing the importance of responsible gambling practices.

## Course Outline

### Understanding betting terminology

- Betting types: Fixed-odds, Spread betting, Exchange betting, Pool betting, etc.
- Key betting terms: Odds, Stakes, Wagers, Payouts, etc.

## **Legal and Regulatory Framework**

- Overview of legal and regulatory environment for online and offline betting
- Understanding responsible gambling and consumer protection policies

## **Sports Betting**

- Overview of sports betting, including major sports events, leagues, and competitions
- Types of sports betting: pre-match, in-play, outright, etc.
- Analyzing odds, probabilities and applying statistics to make informed betting decisions

## **Horse racing betting**

- Overview of horse racing betting, including major races and competitions
- Understanding form, performance, and track conditions
- Strategies and tips for successful horse racing betting

## **Casino Betting**

- Introduction to casino betting, including games like roulette, blackjack, and slots
- Understanding the rules and odds of casino games
- Strategies for successful casino betting

## **Online Betting**

- Overview of online betting, including websites, mobile apps, and social media platforms
- Advantages and disadvantages of online betting
- Understanding payment systems and security measures for online betting

## **Mobile Betting**

- Understanding mobile betting and mobile apps
- Best practices for betting via mobile devices
- Strategies for mobile betting success

## **Risk Management in Betting**

- Identifying and managing risks in betting

- Understanding bankroll management and the Kelly criterion
- Strategies for minimizing losses and maximizing profits

### **Ethics and Social Responsibility in Betting**

- Understanding the ethical and social implications of betting
- Responsible gambling practices
- Recognizing and avoiding problem gambling behaviors

### **Supervisory methods**

- Introduction to supervisory methods in betting
- Tools and techniques for monitoring and supervising betting activities
- Identifying and preventing fraudulent activities

Supervisory methods may include case studies, simulations, group discussions, and practical exercises. Students could also be assigned research projects, essays, or presentations to apply their learning and demonstrate their understanding of the subject matter.

This framework is just a suggestion, and any course on betting should be designed with the input of experts and industry professionals.



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## Company Overview

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**Our Mission:** To provide world-class training solutions that equip professionals with the expertise needed to excel in their careers and contribute meaningfully to their organizations.

**Our Vision:** To be the leading provider of professional training and development across Africa, fostering excellence, innovation, and capacity-building in public and private sectors.

## Core Values

- **Excellence** – Delivering high-quality training tailored to meet the evolving needs of professionals.
- **Integrity** – Upholding the highest ethical standards in all our engagements.
- **Innovation** – Embracing new technologies and methodologies to enhance learning experiences.
- **Customer-Centric Approach** – Ensuring client satisfaction by providing relevant, practical, and impactful training.
- **Collaboration** – Partnering with industry experts and institutions to provide the best learning opportunities.

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| Mobile:                  | Month:                                                |
| Email:                   | Training Method: Online[ ____ ] Face to Face [ ____ ] |
| Company Name:            | Duration:                                             |
| Country:                 | Number of Staff Members:                              |

By signing this agreement, both parties confirm their commitment to the terms outlined in this proposal.