

## **Public Financial Management in the Digital Era: GovTech Innovations and Data-Driven Governance Course Details**

**Department: Accounting, Finance and Budgeting**

**Presented by Magna Skills Development Institute**

**[Registration Link](#)**

Date Created: 09-Oct-2025

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## Course Summary

This course, delivered by **Magna Skills**, is a specialized program designed for senior officials of the **Office of the Accountant General, Republic of Somaliland**. It equips participants with the knowledge and practical skills to harness technology in strengthening **Public Financial Management (PFM)** systems. In an era where digital transformation is reshaping fiscal governance, participants will gain hands-on exposure to **GovTech innovations**, including **Financial Management Information Systems (FMIS), e-payments, e-procurement, data analytics, blockchain, AI applications, and digital inclusion tools**.

The course will bridge financial governance with cutting-edge technology, ensuring participants understand both the opportunities and challenges of digitizing PFM. Through **interactive sessions, case studies, and simulations**, participants will develop strategies to improve transparency, accountability, and efficiency in financial operations. By the end of the program, they will be able to lead reforms, implement digital systems, and apply global best practices tailored to the Somaliland public finance context.

## Course Objectives

By the end of this course, participants will be able to:

1. **Understand** the fundamentals of PFM and how digital transformation reshapes financial governance.
2. **Apply** financial technologies such as FMIS, e-payments, and data analytics to budgeting, procurement, auditing, and revenue collection.
3. **Evaluate** the role of GovTech in enhancing transparency, accountability, and citizen engagement in public finance.
4. **Mitigate** cybersecurity, compliance, and change management risks associated with adopting digital financial systems.
5. **Design** context-specific strategies and action plans to implement or upgrade digital financial management tools in Somaliland.

## Course Outline

### 1. Public Sector Finance & Digital Transformation

- Overview of PFM principles and practices.
- Global and regional GovTech innovations and trends.

### 2. Digital Budgeting & Financial Planning

- Transitioning from traditional to digital budgeting systems.
- Performance-based and automated forecasting tools.

### **3. Financial Management Information Systems (FMIS)**

- Architecture, components, and integration of FMIS.
- Practical challenges and solutions in system implementation.

### **4. E-Payments & Digital Revenue Collection**

- Mobile money, QR codes, and e-wallets in government finance.
- Enhancing compliance and inclusivity through digital revenue tools.

### **5. Digital Procurement & E-Government Platforms**

- E-tendering and open contracting systems.
- Enhancing competition, transparency, and citizen oversight.

### **6. Data Analytics for Financial Decision-Making**

- Using dashboards and visualization tools for fiscal oversight.
- Predictive analytics for risk management and performance tracking.

### **7. Cybersecurity & Data Governance in Public Finance**

- Managing cyber threats and data protection in government finance.
- Compliance with national and international standards.

### **8. Emerging Technologies: Blockchain, AI & Smart Contracts**

- Blockchain for transparency and audit trails.
- AI-driven solutions for fraud detection and service delivery.

### **9. Digital Financial Inclusion & Citizen Engagement**

- Participatory budgeting through civic-tech tools.
- Mobile platforms for citizen reporting and accountability.

## 10. Case Studies, Strategy Development & Action Planning

- Global case studies of successful public fintech initiatives.
- Group exercises to design Somaliland-specific finance reform strategies.



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## Company Overview

**Who We Are:** Magna Skills is a premier training and capacity-building organization specializing in professional development for government institutions, NGOs, and the private sector.

**Our Mission:** To provide world-class training solutions that equip professionals with the expertise needed to excel in their careers and contribute meaningfully to their organizations.

**Our Vision:** To be the leading provider of professional training and development across Africa, fostering excellence, innovation, and capacity-building in public and private sectors.

## Core Values

- **Excellence** – Delivering high-quality training tailored to meet the evolving needs of professionals.
- **Integrity** – Upholding the highest ethical standards in all our engagements.
- **Innovation** – Embracing new technologies and methodologies to enhance learning experiences.
- **Customer-Centric Approach** – Ensuring client satisfaction by providing relevant, practical, and impactful training.
- **Collaboration** – Partnering with industry experts and institutions to provide the best learning opportunities.

## Our Training Methodology

We use a blended learning approach that includes instructor-led training, case studies, workshops, and post-training support.

## Why Choose Magna Skills?

- Experienced Trainers
- Customized Training Solutions
- Interactive Learning
- Global Recognition
- Proven Track Record



Request for Training Form

Complete the form and share with Magna Skills Support Team on email info@magnaskills.com or Send Whatsapp on: +27630079022

Approval & Authorization	
Applicant Details	Course Details
First Name:	Course Name:
Last Name:	Training Venue:
Mobile:	Month:
Email:	Training Method: Online[ ____ ] Face to Face [ ____ ]
Company Name:	Duration:
Country:	Number of Staff Members:

By signing this agreement, both parties confirm their commitment to the terms outlined in this proposal.